

# All In For Kansas Kids



## Strengthening Early Childhood in Kansas

**WEBINAR** MAY 8, 2024



# WELCOME

- Webinar Cadence
  - AIFKK webinars will be held every 2<sup>nd</sup> Wednesday of the month in 2024
- Sign up to receive our All In For Kansas Kids e-Newsletter on the Children's Cabinet website – <http://www.kschildrenscabinet.org/>
- Presentations on the Child Care Go Team and Baby Steps Program by Jenna Wilborn and Amanda Poyser from Child Care Aware of Kansas
- Early Childhood Systems Updates

## Agenda



### 2024 Webinar Schedule

~~January 10<sup>th</sup>~~  
~~February 14<sup>th</sup>~~  
~~March 13<sup>th</sup>~~  
~~April 10<sup>th</sup>~~  
May 8<sup>th</sup>  
June 12<sup>th</sup>  
July 10<sup>th</sup>  
August 14<sup>th</sup>  
September 11<sup>th</sup>  
October 9<sup>th</sup>  
November 13<sup>th</sup>  
December 11<sup>th</sup>

# ChildCare *GO TEAM*

Amanda Poyser – Interim Senior Program Manager  
Jenna Wilborn- Go Team Manager

# What is CCAKS Go Team?



- Formed in October of 2022.
- Meet monthly with state and community leaders to discuss:
  - Emerging community child care capacity building challenges/barriers.
  - Progress on community child care capacity building challenges/barriers.
  - Systematic challenges impacting child care capacity-building efforts (such as local zoning issues, changes to licensing/regulations, funding needs, or other large-scale issues)
- **Purpose:** To quickly and efficiently mobilize local, regional, and state resources to address community-specific needs/barriers to building child care capacity.

# State Team

- Kansas Department of Health and Environment (KDHE)
- Kansas Department for Children & Families
- Child Care Aware of Kansas
- Kansas Department of Commerce
- University of Kansas-Center for Public Partnership & Research
- Kansas Children's Cabinet and Trust Fund
- Kansas State Fire Marshal
- Kansas State Department of Education
- Child Care Provider Coalition of Kansas
- Kansas Association for the Education of Young Children

## Regional

(Ad-hoc Membership)

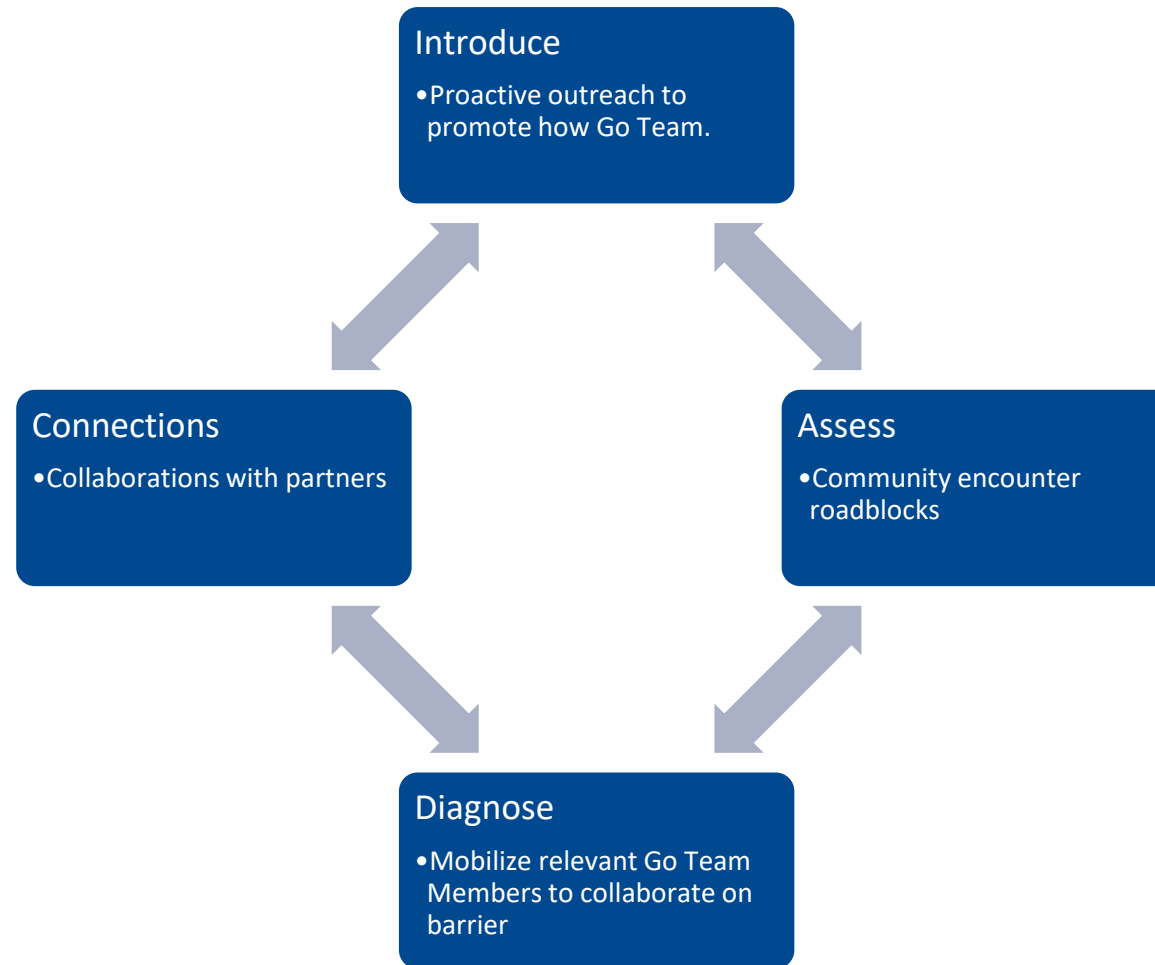
- Local Child Care Resource & Referral Agency
- KDHE District Specialist
- Regional Fire Marshal
- Regional Funders
- Department of Commerce- CDBG planning commission
- Department for Children and Families
- Kansas State and Extension Representative

## Local

(Ad-hoc Membership)

- City officials/County Officials
- Local Child Care Licensing Surveyor (KDHE)
- Other Early Childhood partners
- Current license child care programs/providers
- Families
- Local chamber
- School district (USD)
- Businesses
- Local fire department

# Process for Community Barriers



# Go Team Successes

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- Worked with several state partners to help communities address capacity-building barriers.
- Collaborations with multiple communities to assist with child care facility building plans, supporting when closures happen, and when communities need to switch gears to meet requirements.
- Community reached out to about necessary building sketch requirements for fire marshal.
  - Go Team was tagged in, and the KSFM representative connected a fire chief to the individual within 24 hours and helped solve the issue.

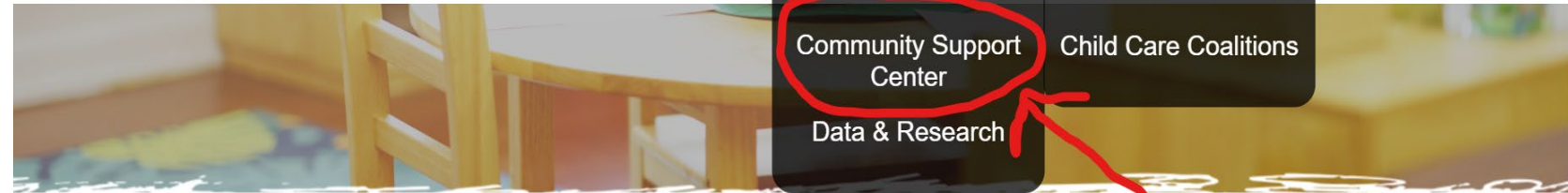


# Community Support Webpage

- Launched in early 2024.
- Provides a variety of resources that Kansas communities can utilize for many purposes.



Families Providers **Communities** Resources About Us Ideas & Solutions



## Community Child Care Support Center



### A Guide to Addressing Child Care Needs

Creating a plan to increase childcare capacity in your community involves a thoughtful and strategic approach. This step-by-step guide was created to help your coalition develop an effective plan.

[A Guide to Addressing Child Care Needs](#)



<https://ks.childcareaware.org/community-support-center/>



## Resources for Tackling Child Care Challenges Together

[Family Friendly Workplace](#)[Child Care Support Contacts](#)[Zoning](#)[Helpful Articles](#)

### Family Friendly Workplace

[Family friendly workplaces](#) support a parent's ability to provide a safe, stable, nurturing environment for their children. Child care is a top priority for employers.

This campaign supports Kansas workplaces in creating conditions that not only strengthen families, but increase recruitment, retention, and productivity in the workplace.

**Find recommendations from our partners on how to become a Family Friendly Workplace.**

[Child Start](#)[Kansas Power of the Positive](#)[First 1000 Days Kansas](#)

# Sharing Community Stories

- We interviewed the City of Wichita and Saline County to share their recent successes in addressing child care barriers in their community.
- Giving communities a platform to share their stories with the child care community.
- CCAKS wants to continue to share community stories in the future.

## Community Stories

### Joining Forces to Tackle Local Child Care Obstacles

Throughout Kansas, numerous communities are seeking increased child care options. Often, these enhancements require collaborative community efforts to tackle local obstacles that hinder the availability of child care slots.

This article describes two success stories on how communities in Kansas made change happen to open the opportunity to increase child care capacity, and we provide a guide for coalitions across the state about how to address local child care challenges in their communities as well.



### How Businesses Can Use the Child Care Tax Credit

January 17, 2024 /// No Comments

An engaged community group created a tax credit toolkit for Kansas employers.

[Read More »](#)

# Community-Led Coalition Page

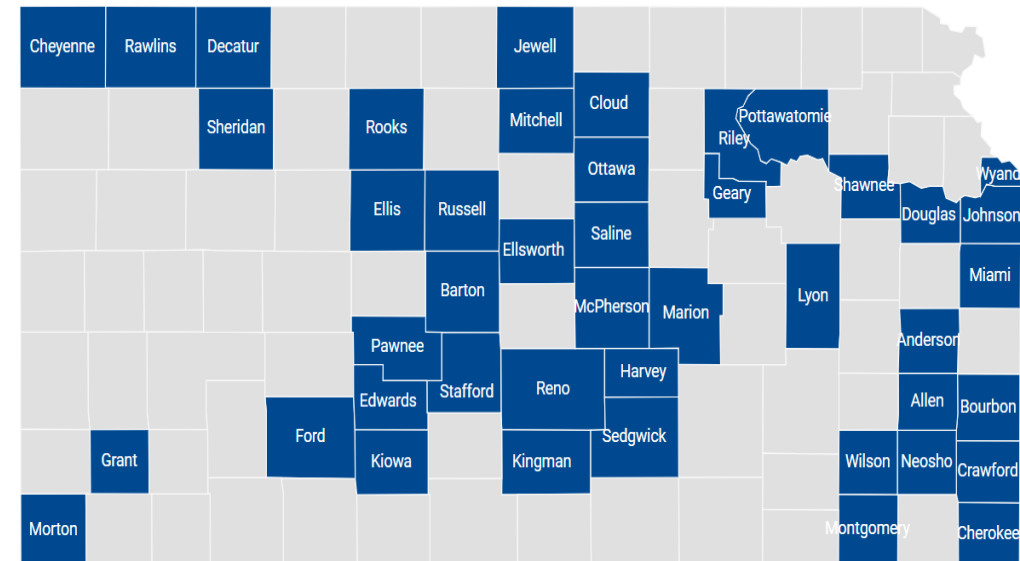
- All existing community-led child care coalitions contacted to ask permission to share their contact information on this webpage.
- Purpose is to connect coalitions with each other more easily, as well as connect community members with their local child care coalition.
- 44 counties currently on the webpage.



Families Providers Communities Resources About Us Ideas & Solutions

Counties in blue have community-led child care coalitions that have allowed us to share their contact information.

Want to learn more about how to start a coalition in your area, [click here](#).



**Thank you!**

**Community Support  
Webpage Link:  
Community Support  
Center - Child Care  
Aware**

Contact us



Toll Free: 1-855-750-3343

Website: [ks.childcareaware.org](http://ks.childcareaware.org)

Email: [info@ks.childcareaware.org](mailto:info@ks.childcareaware.org)

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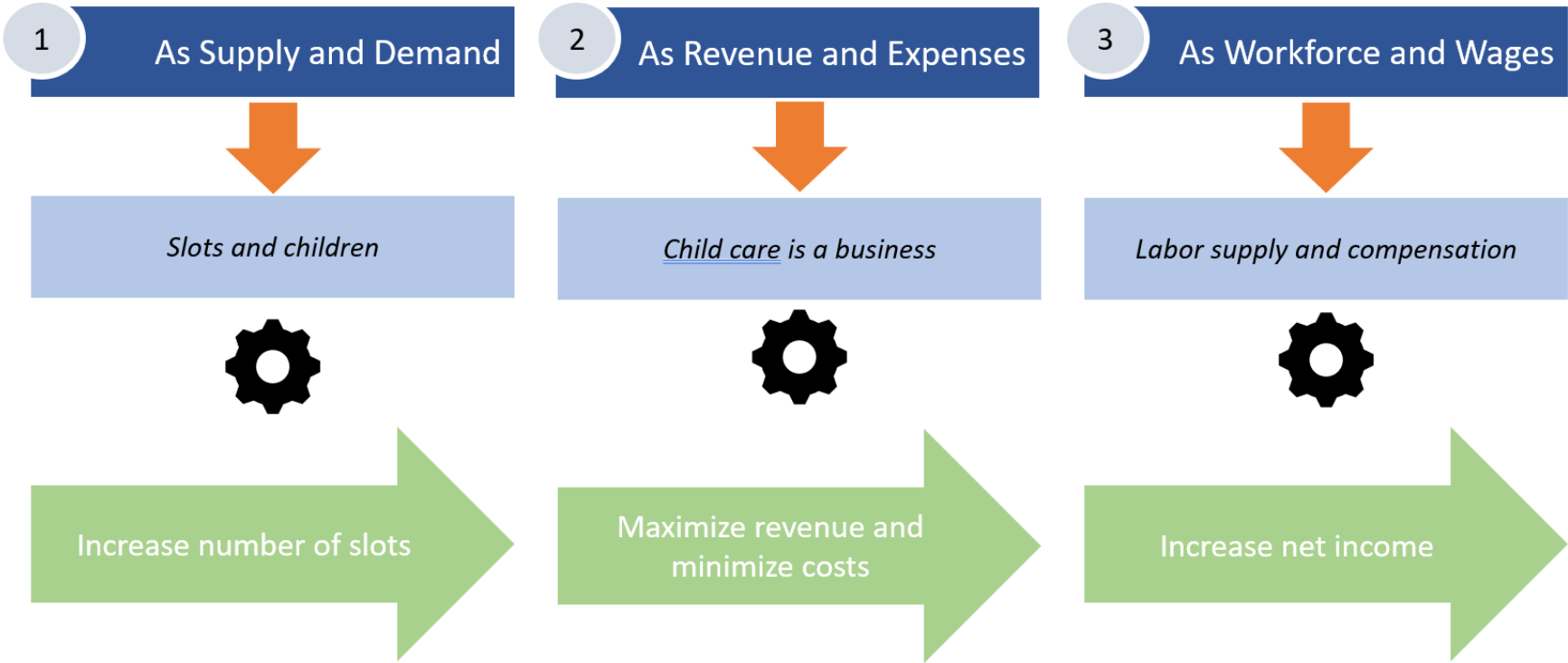


# Baby Steps - Increasing Access to Infant Care



# Access to Child Care

Solutions often approach child care from one or more starting place(s):



Access to child care for infants is often overshadowed by the larger issue of access to child care for all children.

Family child care programs cannot afford to provide care to infants, and families cannot afford to pay more.

## Goal: Increase access to infant care.

1

Shift how existing family child care programs fill slots

2

Offset revenue lost from filling infant slots

3

Increase net income for family child programs

Greatest revenue potential

### No Infants

Monthly Parent Fees	\$ 5,419
Monthly Food Program Payment	\$ 329
<b>Total Monthly Revenue</b>	<b>\$5,748</b>
Monthly Child Care Expenses	\$ 3,800
<b>Estimated Monthly Salary</b>	<b>\$1,948</b>
<i>Estimated Annual Salary</i>	<i>\$23,373 (\$11.46/hr.)</i>

Estimates based on a child care budget calculator developed by Child Care Aware of Kansas and proprietary data collected on enrollment by age and rate/fee by age. (WorkLife Systems, Child Care Aware of Kansas, retrieved August 3, 2022)

### 1 Infant

Monthly Parent Fees	\$ 5,100
Monthly Food Program Payment	\$ 288
<b>Total Monthly Revenue</b>	<b>\$ 5,388</b>
Monthly Child Care Expenses	\$ 3,800
<b>Estimated Monthly Salary</b>	<b>\$ 1,588</b>
<i>Estimated Annual Salary</i>	<i>\$19,056 (\$9.34/hr.)</i>
Investment Needed to Equal No Infants	\$4,317
Plus 23% of Salary – No Infants	\$5,376
<b>Total Annual Incentive</b>	<b>\$9,693</b>
<i>Estimated Annual Salary</i>	<i>\$28,749 (\$14.09/hr.)</i>

### 2 Infants

Monthly Parent Fees	\$ 4,781
Monthly Food Program Payment	\$ 283
<b>Total Monthly Revenue</b>	<b>\$ 5,064</b>
Monthly Child Care Expenses	\$ 3,700
<b>Estimated Monthly Salary</b>	<b>\$1,364</b>
<i>Estimated Annual Salary</i>	<i>\$16,371 (\$8.03/hr)</i>
Investment Needed to Equal No Infants	\$7,002
Plus 28% of Salary – No Infants	\$6,544
<b>Total Annual Incentive</b>	<b>\$13,546</b>
<i>Estimated Annual Salary</i>	<i>\$29,917 (\$14.67/hr.)</i>

### 3 Infants

Monthly Parent Fees	\$ 4,463
Monthly Food Program Payment	\$ 279
<b>Total Monthly Revenue</b>	<b>\$ 4,742</b>
Monthly Child Care Expenses	\$ 3,600
<b>Estimated Monthly Salary</b>	<b>\$ 1,142</b>
<i>Estimated Annual Salary</i>	<i>\$13,698 (\$6.71/hr)</i>
Investment Needed to Equal No Infants	\$9,675
Plus 33% of Salary – No Infants	\$7,713
<b>Total Annual Incentive</b>	<b>\$17,388</b>
<i>Estimated Annual Salary</i>	<i>\$31,086 (\$15.24/hr.)</i>



# Child Care Provider Survey

## *Three Key Findings*

- ✓ Sent to 167 programs
- ✓ 73% open rate
- ✓ 16% response rate (27 total)
- ✓ Response from programs that don't accept infants less than half that from those that do

1

For **all** providers (those that currently accept infants and those that do not), the majority indicate that they would accept two or three infants if loss of income were not a factor.

2

Providers that accept infants were **evenly split** when asked whether they would be willing to accept additional infants if loss of income were not a factor.

3

Providers that do not currently accept infants were **less likely** to indicate that loss of income is a factor (other factors at play, such as personal preference.)

# Where to start

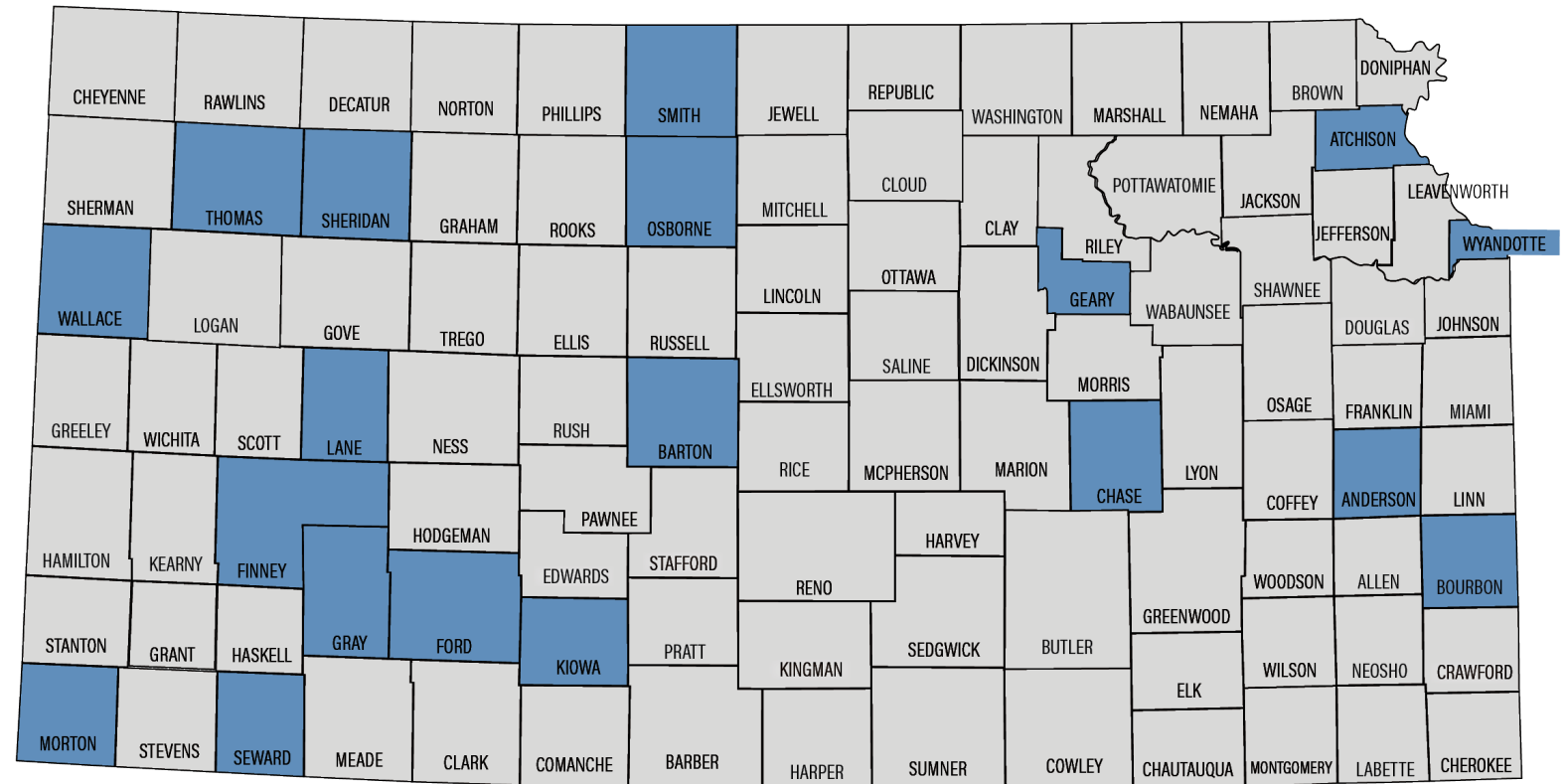
- ✓ High Social Vulnerability Index
- ✓ High birth rate
- ✓ Low desired capacity meets potential demand
- ✓ High children <3 per slot

## Additional levers

For the year in which the incentive is received:

- ✓ Pass pre-screening intake to confirm the provider is a good fit for the most vulnerable population
- ✓ Clear licensing record with KDHE
- ✓ Agree to accept infants
- ✓ Agree to engage with Infant Toddler Specialist Network
- ✓ Agree complete quarterly touch base with Baby Steps coach

## Counties with providers currently participating



The program is currently recruiting providers in Wyandotte, Atchison and Johnson counties.

County	Total family/group child care providers	Number of infants served
Anderson	3	3
Atchison	1	1
Barton	12	15
Bourbon	4	5
Chase	1	2
Finney	8	11
Ford	11	15
Geary	5	5
Gray	1	1
Kiowa	1	1
Lane	1	1
Morton	2	2
Osborne	1	1
Seward	4	9
Sheridan	2	2
Smith	4	8
Thomas	4	4
Wallace	1	1
Wyandotte	7	7
Total	73	94

"...the Baby Steps Program has made a lasting and positive impact on RainBow Room Home Daycare. The financial assistance has allowed us to grow, improve our services, and create a nurturing environment that supports the development and well-being of the children entrusted to us. We are sincerely grateful for the ongoing support and look forward to continuing our mission of providing high-quality childcare services. Thank you once again for your unwavering commitment to early childhood education and development."

# Program Highlights -

## TOTAL IMPACT:

- ✓ Increased 94 infant slots
- ✓ Now available in 18 counties
- ✓ 66% of the counties that participated saw an increase in access to infant care
- ✓ 7% more infant slots are being filled
- ✓ Providers have access to additional resources throughout the state
- ✓ Providers have increase income

## Lessons learned:

- ✓ Providers do not have space
  - ✓ Originally started with 10 Kansas counties
  - ✓ Expanded due to lack of infant spaces in the original 10 counties
- ✓ School year schedule
  - ✓ More providers enrolled when spaces freed up with the school year
- ✓ License type
  - ✓ Group providers (2 adults in the home) were more likely to participate
  - ✓ Figuring cost for additional provider



# Provider Testimonials

- ✓ "Baby steps has made a big impact on me. Since starting the program, I have made the decision to transition to just doing infant care. It is important to me to be able to give as much one-on-one care and being enrolled in this program helped me to realize infant is where I want to be in my last years of childcare. Having the Infant Toddler specialist has helped tremendously as well, and she helped me make more room for infants in the playroom and helped purchase age-appropriate toys and equipment geared more towards development and such. This program has mostly helped with subsidizing my income loss due to just having 3 infants. Even though it's a loss to me it's worth it being able to care for these infants in such a way as I can spend more time with them and help them grow and develop and make sure they are meeting the milestones. I am very appreciative for this program and hopefully can be funded again for another year. It's a program." - Carole Cummins
- ✓ "The Baby steps program has allowed me to help 3 parents looking for infant childcare . One of the parents has been looking for 10 months and had to settle for a daycare center which is understaffed and she felt as though her child was not getting the attention she deserved. It just so happened that I had an opening and she was so happy to hear this. I have known the fathers family for years. As you know that having 3 infants in care cuts down on how many children you can have in care so the baby steps program has been a life saver for me monetary wise. It fills in the gap of not being able to have more kids. Thank you for offering me this pilot program. Not all daycare providers in Kansas were given this opportunity! I sincerely hope this program will continue to receive the funds so that the Baby Steps Pilot Program can continue to help providers so that the providers can help parents in need of infant care!! Thank you again!!" -Tiffany Nily
- ✓ "The baby steps grant has really helped me with updating my baby pack and plays to take on another infant, and helping with my salary, as keeping a baby counts as two children. It really helped out the momma of the new baby I'm keeping as it is very difficult to find care for infants ( there are a lot of daycares that do not take kids under 18 months) as this is understandable because the first infant counts at two children and that means you can only have 6 where if you don't have an infant (18 months and older) you can have seven so this grant is wonderful for making up some of the difference in pay!"

- ✓ Providers have reported they are more willing to enroll additional infants with the financial support and the coaching support that is provided through this program.
- ✓ Providers have enjoyed working with the ITSN program to further their knowledge and develop their skills in the early childhood field.

# Questions?



Contact us



Toll Free: 1-855-750-3343

Website: [ks.childcareaware.org](http://ks.childcareaware.org)

Email: [info@ks.childcareaware.org](mailto:info@ks.childcareaware.org)

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# All In For Kansas Kids



Early Childhood  
Systems Updates



# MONTHLY VIRTUAL EARLY CHILDHOOD FORUM

The Early Childhood Forum is a space where early childhood providers and educators can collaborate in group discussions, share experiences and resources, ask questions, and discuss trending topics related to early childhood.

- Early childhood providers can discuss and share assessment and data collection processes to provide effective intervention strategies in working with young children
- You can sign up for each monthly virtual forum (and other events and professional development opportunities) through the [Greenbush website!](#)

**Early Childhood  
Resources**





# STELLAR INSIGHTS: EARLY CHILDHOOD COMMUNITY SURVEY

**Calling all early childhood service providers and parents to fill out our survey!**

- This survey is designed to collect information about the people involved with early childhood services in Kansas, the data they interact with, challenges they encounter, and areas where future collaborations would be useful.
- Fill out the [survey](#) by May 14<sup>th</sup> to help us understand where we can work together using early childhood data to better serve the children and families of Kansas! If you have any questions, please contact [ECIDS@ku.edu](mailto:ECIDS@ku.edu)
- Attend the next **Stellar Insights Webinar: Referral Services as Data Connections** in June, details on date and time will be in next week's AIFKK e-Newsletter!

**Early Childhood Survey**



**Kansas**  
EARLY CHILDHOOD  
**Integrated Data**

# TITLE V NEEDS ASSESSMENT

## Help Shape the Future of Health Services for Kansas Families!

- Researchers at KU's Center for Public Partnerships and Research are partnering with the Maternal and Child Health Program at the Kansas Department of Health and Environment (KDHE) to learn more about the beliefs held around systems of care for women, infants, children, and adolescents.
- Community Engagement Sessions are being held across the state! Join a free, come-and-go event in your area!

**Community  
Engagement**



## May

**8** 9 am-11 am **Garden City**  
*Finney County Public Library  
Finnup Room*

**10** 9 am-11 am **Hays**  
*Hays Public Library  
Schmidt Gallery*

**30** 11 am-1 pm **Salina**  
*Salina Public Library  
Prescott Meeting Room*

**31** 10 am-Noon **Wichita**  
*Advanced Learning Library  
Children's Gallery*

## June

**27** 11 am-1 pm **Kansas City, KS**  
*Kansas City Kansas Library, Main Library  
2<sup>nd</sup> Floor Auditorium*

**28** 1 pm-3pm **Pittsburg**  
*Pittsburg Public Library  
Large Meeting Room*

# EARLY CHILDHOOD CONFERENCES

## Child Care Aware of America 2024 Symposium: Raising Child Care, Raising America

- May 19<sup>th</sup> and 22<sup>nd</sup> at the Crystal Gateway Marriott in Arlington, VA
- At this 2024 Symposium, they will confront the question: How do we capitalize on our wins and lessons learned and boldly tackle our field's hardest challenges? Child Care Aware of America invites child care resource and referral staff, state administrators and systems-level leaders to attend their 2024 Symposium to grapple with this question
- \$125 OFF if you register TODAY!
- Learn more and register [here!](#)

Professional  
Development



# CHILD CARE PROVIDER APPRECIATION DAY

## Friday, May 10<sup>th</sup> is Child Care Provider Appreciation Day!

- Recognized by Child Care Aware of America and by the state of Kansas
- Governor Laura Kelly recently proclaimed Friday, May 10<sup>th</sup>, as Child Care Provider Appreciation Day in Kansas. The Kansas Department of Health and Environment (KDHE), along with Child Care Aware of America, celebrates this special day on the Friday before Mother's Day every year to recognize child care providers, teachers and other educators of young children.
- Look for Provider Appreciation Day events in your area on the [Child Care Aware of Kansas website!](#)

Thank you!



To all the amazing child care providers,

THANK  
YOU  
SO MUCH

Happy Child Care Provider Appreciation Day!



# REMINDERS AND NEXT STEPS

- **2024 Early Childhood Recommendations Panel**

Friday, May 17<sup>th</sup> – 9 am-11:30 am

- **Children’s Cabinet Meeting**

Friday, June 7<sup>th</sup> – 9 am-12 pm

- **Early Childhood Systems Building Webinar**

Wednesday, June 12<sup>th</sup> – 12-1:00 pm

You can find **all** these meetings and more on our Children’s Cabinet YouTube channel!

**Stay Connected!**





# Stay Up to Date



[ALL IN FOR KANSAS KIDS NEWSLETTER](#)



[@KCCTF](#)



[KANSASCHILDRENSCABINET](#)





**Thanks!**

