

# Dolly Parton's Imagination Library

## Become a Local Affiliate!



The Dolly Parton Imagination Library program provides a great opportunity to support children, families, and communities across the state by enriching children's experience and investing in their future.

The Dolly Parton Imagination Library (DPIL) is the world's leading book-gifting program. Enrolled children birth to age five receive one free, curated, age-appropriate book each month. Families enroll through a local affiliate (501c3 nonprofit status required) that represents a specific geographic area.

DPIL requires a state/local partnership for programs being formed as part of the expansion. On July 1, 2022, Governor Laura Kelly announced that the Kansas Children's Cabinet and Trust Fund would serve as the statewide partner for the DPIL of Kansas. Our goal is to expand the program throughout our entire state. In order to help with the expansion, the Kansas Children's Cabinet and Trust Fund is providing a dollar-for-dollar match for program affiliate partners.



### Our Mission

*Create a love for books and reading – give every child the start they need in education and life.*

**We are excited to partner with you!**

### How to become an Affiliate

- » Define your coverage area by zip codes
- » Define cost (cost to your program is \$12.60/child annually)
- » Secure funding to cover your program share
- » Complete Dollywood Foundation paperwork
- » Review Operations Manual & Program Reference Guide
- » Get started by hosting a Rollout Event!

Once your affiliate program is established, you will receive an **Affiliate Success Kit** from The Dollywood Foundation to help your local program gain momentum. The Kansas Children's Cabinet and Trust Fund as statewide partner pays \$12.60/child annually to match your program costs. The Children's Cabinet also offer promotion and outreach support through our Child Care provider network and other family service resources.

### Responsibilities as an Affiliate

- » Publicize the program with the assistance of the Kansas Children's Cabinet and Trust Fund
- » Register children into The Dollywood Foundation's database
- » Fundraise and pay monthly invoice (\$1.05/child per month for your program)
- » Book Returns - pick up undeliverable books from your local post office
- » Must be (or partner with) a 501c3

