KANSAS EARLY CHILDHOOD RECOMMENDATIONS PANEL



Draft 1-800-CHILDREN funding opportunities information Friday, September 17, 2021

This meeting will be livestreamed on YouTube. To view the meeting materials, visit the Children's Cabinet website: kschildrenscabinet.org/panel-meetings. Kansans may email Debbie Deere (ddeere@ksde.org) by 5:00 p.m. on Thursday, September 16, to share written comments or to sign up to share verbal comments with the Panel during the Kansans' Open Forum portion of the September 17 meeting.

DRAFT 1-800-CHILDREN LANGUAGE FOR FUNDING OPPORTUNITIES

On Friday, September 17 the Kansas Early Childhood Recommendations Panel members will discuss the following draft language that can be incorporated into funding opportunities. The purpose would be to educate potential grantees about the <u>1-800-CHILDREN Resource Directory</u> and/or require grantees to establish and maintain an updated listing of the services they provide.

DRAFT 1-800-CHILDREN LANGUAGE FOR FUNDING OPPORTUNITIES

1-800-CHILDREN

Programs must establish and maintain an updated listing in the <u>1-800-CHILDREN</u> <u>Resource Directory</u>.

This resource directory is an easily accessible, reliable, and organized system of community resources that ensures Kansas families and communities are connected to the information, services, and supports they need, when they need them. The 1-800-CHILDREN Call Line and Resource Directory provides 24-hour, confidential, free information, support, and connection to local resources across the state. We are excited to increase the awareness and utilization of available resources and supports across Kansas.

- Share the electronic Family Outreach Card with families and caregivers in your community. 1-800-CHILDREN offers printed marketing/promotional materials such as magnets, palm cards, pens, etc. and hyperlinked logos for provider websites. Contact Kaitlyn Moore at kamoore@kcsl.org to request these.
- Check out the new 1-800-CHILDREN Resource Directory at https://1800childrenks.org/.

- Download the free 1-800-CHILDREN Resource Directory app by searching 1800childrenks in your iOS or Android app store
- Confirm your program is listed in the resource directory. This <u>Quick</u>
 <u>Reference Guide for Providers</u> video outlines step-by-step instructions on
 how to update, add, or claim your program in the 1-800-CHILDREN Resource
 <u>Directory</u>.
- To request a presentation or demo of the updated resource directory and call line supports or to reach out with additional questions or talk about more opportunities with 1-800-CHILDREN, contact Kaitlyn Moore, 1-800-CHILDREN Community Engagement and Marketing Coordinator, at kamoore@kcsl.org.

DRAFT QUESTION FOR GRANT/PROGRAM APPLICATIONS

Programs must establish and maintain an updated listing in the 1-800-CHILDREN Resource Directory. Has your program done this?

- Yes
- No, I need assistance with this requirement.
- For the Panel to discuss potentially a third option that reads "No, my program type (licensed child care, programs that only receive Families First referrals) is not included in the 1-800-CHILDREN database."

QUESTIONS FOR THE PANEL TO DISCUSS:

Do you have any feedback on this draft language for RFPs and program applications?

How might your agencies or organizations incorporate this into your work? Are there any types of programs that your agency awards grants to that you would not want listed in the Resource Directory?

Would any support from the Kansas Children's Service League (KCSL) team be helpful as you work to update and promote 1-800-CHILDREN?