

# All In For Kansas Kids



## Strengthening Early Childhood in Kansas

**WEBINAR** JULY 28, 2021



# WELCOME

- **General Updates**
- **Funding Basic Principles**
  - Judy Keller – Keller Consulting
- **Child Care Sustainability Grants**
  - Kathy Ediger- Child Care Aware

**Webinar Agenda**



# SUNFLOWER SUMMER

## ○ Free and Fun Kansas Experiences!

- Developed by Kansas State Department of Education.
- Sunflower Summer invites Kansas families to experience 70 attractions at **no cost** from now until mid-August.
- Parents can get started by downloading the app at [www.sunflowersummer.org](http://www.sunflowersummer.org).
- Attractions include the Cosmosphere, multiple discovery centers, museums, and zoos, and many, many more

Family Fun!



# HELP DEFINE BROADBAND PRIORITIES IN KANSAS

- **The Institute for Policy & Social Research needs your help finding areas in Kansas that need better internet service.**
- Kansas communities experience broadband service gaps that keep people from being able to easily access telehealth services and opportunities for remote learning and work.
- Help us understand these gaps by taking our short survey about your connection needs and quality.
  - Survey: <https://ipsr.ku.edu/broadband/kansas.shtml>

Gaps



# KANSANS CAN SUCCESS TOUR

- **The 50-city event kicked off July 26.**
  - Kansas Commissioner of Education Dr. Randy Watson is once again facilitating community conversations across the state to **gather feedback on the state's vision for K-12 education.**
  - The 2021 tour is a follow-up to the Kansas Children. Kansas' Future. community conversations tour that took place in 2015.
  - **Please help us spread the word** to your staff, students and their parents. Their input will continue to help shape Kansas education. Visit [Kansans Can Success Tour](#) to download event flyers; a complete list of tour dates and locations; a tour logo; news release and more.

**Lend Your Voice**



# PANDEMIC P-EBT BENEFIT EXPANSION

## ○ P-EBT

- A nutritional resource to families will be provided to those who lost access to free and reduced-price school meals and/or childcare meals due to school closures or reduced in-person attendance hours for at least five consecutive days.
- P-EBT funds are being issued for the 2020-2021 school year, beginning in late June 2021.
- For more information, please visit: <http://www.dcf.ks.gov/Newsroom/Pages/Governor-Laura-Kelly-Announces-Expanded-Food-Support-for-Kansas-Families-Through-Pandemic-EBT-Program.aspx>

Resource



# EMERGENCY BROADBAND BENEFIT(EBB)

## ○ EBB

- A discount of up to \$50 per month toward cellular and broadband service for eligible families and households who are struggling to stay connected during the COVID-19 pandemic.
- Qualifying households on Tribal lands can receive a discount of up to \$75 per month for service.
- Eligible households can also receive a discount of up to \$100 for the purchase of a laptop, desktop computer, or tablet from participating providers.
- For more information, please visit: <https://www.fcc.gov/broadbandbenefit>

Resource



# HERO RELIEF CHILDCARE ASSISTANCE EXPANSION

- **Updated eligibility requirements for Hero Relief Child Care Assistance Program**
  - Any Kansas worker that makes 250% or less of the federal poverty level is now eligible for assistance
  - Expansion includes waiving the family share deduction for essential workers and reducing deduction for all other workers
  - Expanded eligibility period from six to 12 months
- For more information and to view the income and household size chart please visit: <http://ksherorelief.com/>

**Hero Relief Expansion**





# REFLECTIVE SUPERVISION/CONSULTATION TRAINING

- “Reflective supervision is a collaborative relationship for professional growth that improves program quality and practice by cherishing strengths and partnering around vulnerabilities.” -Rebecca Shahmoon-Shanok
- Training Outcomes include
  - Understand the impact of RSC on the infant/early childhood and family serving workforce
  - Explore the use of RSC as a strategy in furthering diversity, equity, and inclusion in direct practice and in systems
- August 3rd & 4th, 9:00 AM - 4:00 PM
  - Scholarships are available
  - Registration
    - Link <https://kaimh.app.neoncrm.com/np/clients/kaimh/event.jsp?amp;=&event=8&>
    - For questions e-mail [info@kaimh.org](mailto:info@kaimh.org)

**Kansas Association for Infant &  
Early Childhood Mental Health**



# ASQ TRAINING SESSION

**ASQ<sup>®</sup>: SE-2**

July 29, 2021

1-4 pm

Registration link

[https://www.ksdetasn.org/events/Lf\\_76g](https://www.ksdetasn.org/events/Lf_76g)

**Register today!**





# FUNDRAISING 101

## **Kansas Child Care Centers How to Get Started**

Presented by Judy Keller  
President, Keller Consulting

## Ours

1. Introduce principles of fundraising
2. Discuss ways your organization can get started
3. Help you identify your next steps

## Yours

What do *you* hope to accomplish today?

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# Objectives

# Why Raise Funds?



*You provide a critical community asset in need of support*

- The community wants to help its youth
- People want to do good
- Build relationships with potential donors



**Fundraising is for *everyone* with a goal!**

# It's Time to Dream Big!



**What do you  
want to do?**

**Why?**

**How will the  
community change  
as a result?**



# What's Holding You Back?



# Why Do *You* Give?





# It's Not All About the Money



## Why Do People Give?

→→→ They want to *do good!*

## Tell your story

- What is the need?
- How will their gift make a difference?
- Use one child as an example, then expand



# Top 5 Fundraising Tips

## 1. Crowdfunding Small amount from a large group

### Facebook

- Easy to set up
- Free for nonprofits
- Not 501c3? Charge for processing payments



# Top 5 Fundraising Tips

## 2. Call on Your Community

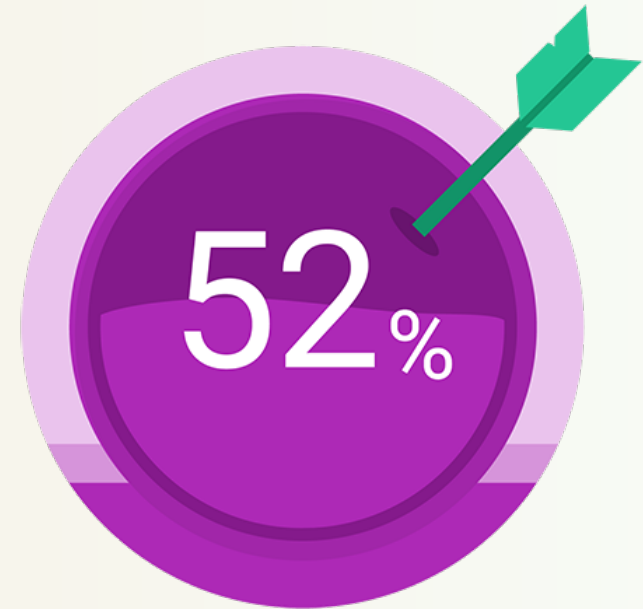
- Ask local businesses for donations
- Ask parents, vendors, neighbors, friends
- In-person is best
- If not cash, ask for in-kind gifts  
Use as incentives, prizes



# Top 5 Fundraising Tips

## 3. Shoot for a Target

- Aim high and spread the word!
- Fundraisers with targets raise 46% more
- Challenge donors to reach goals
  - At 50% - Teachers ride tricycles
  - At 75% - PJ Day for all
  - At 100% - Snow cones



# Top 5 Fundraising Tips

## 4. Food is Your Friend!

- Ask for baked goods for
  - Dessert Auction
  - Cake Walk
  - Bake Sale
  - Celebrate Progress
  - Donor Appreciation Lunch



# Top 5 Fundraising Tips

## 5. Donor Appreciation

### The 3 P's of Meaningful Thank Yous

- **Prompt**
  - Within the first 72 hours
- **Personal**
  - Avoid generic thanks yous
- **Purpose**
  - How is the \$ being used? Be specific



# The Joys of Fundraising

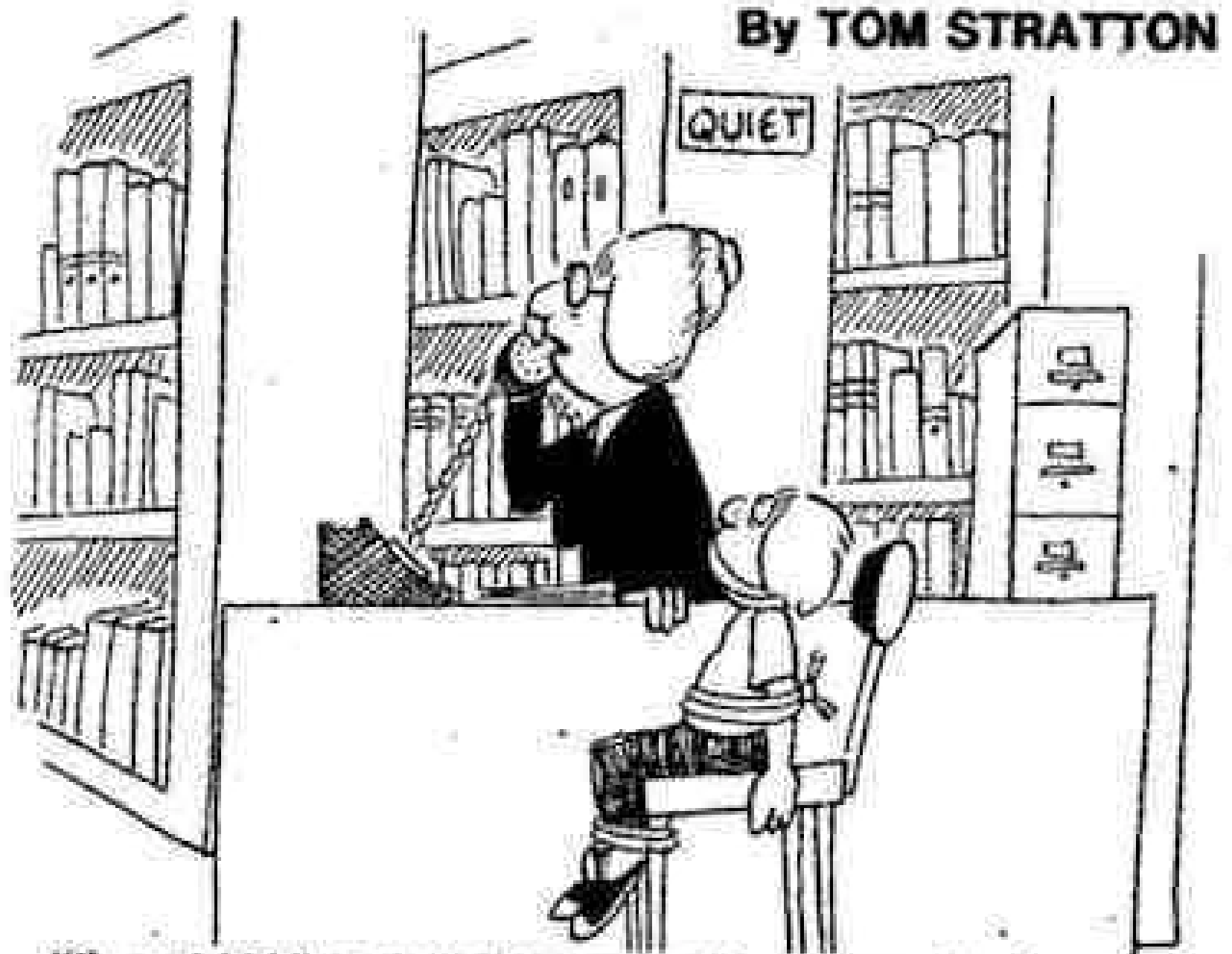


**Securing support  
for your center  
makes you feel  
amazing!**



# Do's and Don'ts

(This one's a don't!)



**"I'm not kidding around anymore, Mrs. Sharp. You have our book. We have your son."**



# Q & A

# Child Care Sustainability Grants



# What are Sustainability Grants?

- The Child Care Sustainability Grants program awarded through the Kansas Department of Children and Families, distributed by Child Care Aware of Kansas, provides sustainability grants to cover costs of operations and potential revenue losses to child care providers.
- These funds may be used for:
  - Normal operational expenses or additional expenses incurred to meet CDC guidance to mitigate the spread of COVID.
  - Expenses for other activities necessary to maintain or resume the operation of programs, including fixed costs and increases in operational expenses.

*The federal government passed the Coronavirus Response and Relief Supplemental Appropriations Act in December and the American Rescue Plan Act in March. These laws provide supplemental funds to help State, Territory, and Tribal Lead Agencies address the impacts of COVID-19. The funds are awarded to the Kansas Department for Children and Families (DCF) and grants will be administered by Child Care Aware of Kansas.*



# Who is Eligible?

- All programs in substantial compliance with Kansas Department for Health and Environment (KDHE) Licensing are eligible for funding.
- Substantial Compliance definition:
  - Program does not have a pending or open administrative order due to noncompliance.
  - Program is not operating under a consent agreement.
  - Program's most recent annual and compliance surveys were closed as in compliance and there have not been any substantiated complaints within the past 12 months.



# What expenses are covered?

- Salaries
- Food
- Contractual Services
- Equipment and Maintenance
- Office/Classroom Supplies
- Professional Development
- Minor Renovation
- Licensing Fees, Advertising and Software
- Employment Taxes, Self-Employment Tax and Fringe Benefits
- Cleaning and Sanitation Supplies & Personal Protective Equipment
- Rent/Mortgage, Utilities, Telephone/Internet
- Mileage
- Liability/Accident Insurance

# Expenses

- Reported expenses can span from **March 1, 2020 to January 31, 2022.**
- Reported expenses must be indicated on the application.



# Payment Overview

- Child care programs that meet the eligibility requirements may apply for funding in the following amounts/categories:
  - Family/Group Child Care Homes: **\$5,000**
  - Other Child Care Programs (Child Care Centers, Preschools, Head Start, School Age Programs, and Drop-in Care):
    - Licensed capacity 24 or less children: **\$10,000**
    - Licensed capacity between 25 to 99 children: **\$30,000**
    - Licensed capacity 100 + children: **\$60,000**
- Total award amounts will be paid in 3 equal monthly payments.



# Important Dates

- July 1, 2021 – Application Opens
- July 31, 2021 – Application Closes at 5 PM
  
- Payment Dates
  - August 16 or 30, 2021
  - September 30, 2021
  - October 29, 2021





# Additional Information

- For additional information and the link to apply, visit our website:  
<https://ks.childcareaware.org/grants/>
- Please email [grants@ks.childcareaware.org](mailto:grants@ks.childcareaware.org) for questions.



# REMINDERS AND NEXT STEPS

- Early Childhood Recommendations Panel Meeting (8/20)
  - Registration and YouTube Viewing Information on the Cabinet website.
- Next Biweekly Webinar – Wednesday, August 11th
  - Let us know what topics you're interested in, or if you have information to share in the webinars or weekly emails.
- Cabinet and Stakeholder Group Meeting (8/6)
- Share feedback! - <https://kschildrenscabinet.org/share/>

**Early Childhood System**



<https://kschildrenscabinet.org>



**Thank you!**

