

All In For Kansas Kids



Strengthening Early Childhood in Kansas

WEBINAR JUNE 2, 2021



WELCOME

- **General Updates**
- **Child Care Provider Experience Mapping**

Webinar Agenda



CHILD CARE DEVELOPMENT FUND (CCDF) STATE PLAN

- **The Kansas Department for Children and Families (DCF) is hosting a public hearing**
 - **June 2, 2021 from 2:00 p.m. to 3:30 p.m.** via Microsoft Teams
 - Opportunity for public comment on the CCDF State Plan
 - A teleconference line will be available for individuals who are unable to view the virtual meeting
- Visit http://www.dcf.ks.gov/services/ees/Pages/Child_Care/Child-care-and-early-education.aspx to review the 2022-2024 CCDF State Plan, register for the virtual public hearing, and find out how to submit written comments.

Public Hearing



PARENT LEADERSHIP CONFERENCE

- **The 2021 Parent Leadership Conference is now virtual!**
 - Starting July 1, watch recorded sessions, visit exhibit booths, learn from Advocacy in Action parents, and network with other parents
 - Don't miss special live evening sessions July 27-29 featuring keynote speakers, Q&A sessions with presenters, a Parent Café on Positive Childhood Experiences and Parent Testimony
 - Register now! Visit <https://www.eventbrite.com/e/2021-virtual-parent-leadership-conference-tickets-154411162945> to sign up and see full conference details
- Incentives provided for parents who attend all three live evening sessions July 27-29

July 27-29, 2021



2020 CHILD CARE SUPPLY DEMAND REPORT

○ Challenges of Child Care in a Pandemic

- Illustrated the difficulty of navigating decisions around closure
- Impact of closures on Family Child Care and overall capacity within the state of Kansas
- Articulates public conversations about ECCE as a critical component of the workforce infrastructure
- Additional demand stressors on an already taxed system
 - Full report <https://online.flippingbook.com/view/292534183/14/>

**Child Care Aware of
Kansas**



ASQ TRAINING SESSIONS

ASQ[®]-3

June 22, 2021

5-8 pm

Registration link

<https://www.ksdetasn.org/events/lnjo4w>

ASQ[®]: SE-2

June 24, 2021

5-8 pm

Registration link

<https://www.ksdetasn.org/events/heP3qw>

Register today!



FREE CHILD ABUSE PREVENTION TRAININGS

- **Examples of free child abuse prevention trainings for the month of June**
- **Adverse Childhood Experiences**
 - Friday, June 18, 2021 – 11:00am – 12:00pm
- **Child Abuse and Neglect Recognition and Reporting** (Mandated Reporter Training)
 - Wednesday, June 23, 2021 – 11:00am – 12:00pm
- For a current schedule of all trainings through July and descriptions, and to register, please find the listing at https://www.kcsl.org/training_events.aspx. These trainings are all KDHE approved for child care licensing hours, and all participants will receive certificates of attendance.

**Kansas Children's
Service League**



All In For Kansas Kids



CHILD CARE PROVIDER EXPERIENCE MAPPING

PRESENTATION BY MEGHAN KLUTH & ISABELLE
SWIDERSKI



Overview

Kansas Child Care Licensing —June 2021



Kansas Child Care Licensure Flow Findings

- Part 1 Desktop research of context
- Part 2 Preliminary journey map
- Part 3 Survey (Spanish & English)
- Part 4 Co-creation session (90 mins)
- Part 5 Individual interviews
- Part 6 Analysis, refined journey map, identify opportunities

Kansas Child Care Licensure Flow Findings

NUMBER OF RESPONDENTS

389

COMPLETION RATE PERCENTAGE

43.1

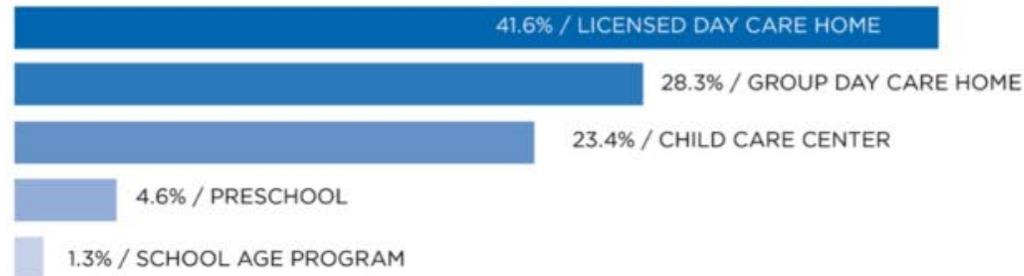
OWNER/DIRECTORS AS PERCENTAGE OF RESPONDENTS

93.3

PROVIDER YEARS IN CHILD CARE SETTING



FACILITY LICENSE TYPE

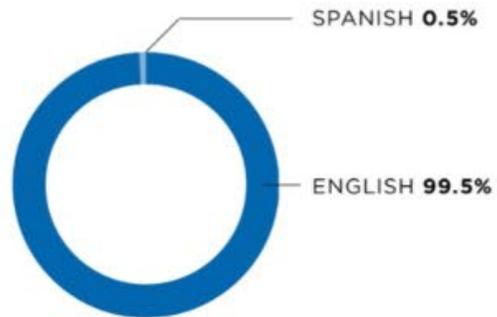


Kansas Child Care Licensure Flow Findings

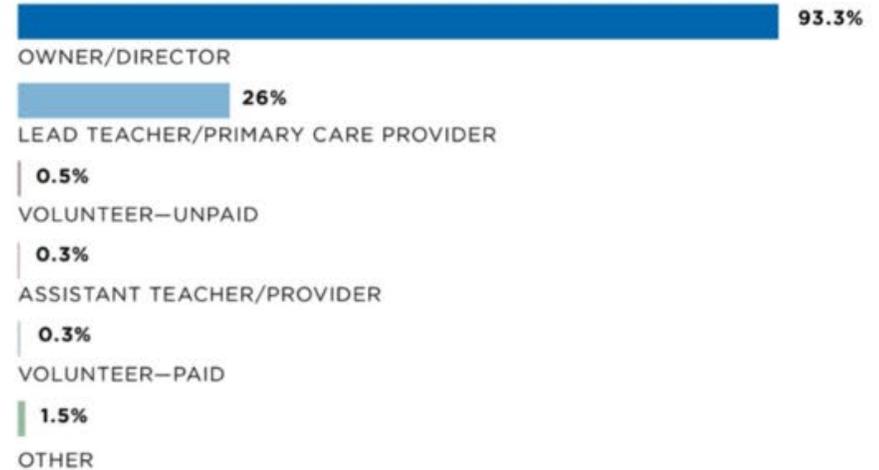
RESPONDENT ETHNICITY



RESPONDENT PRIMARY LANGUAGE



RESPONDENT ROLE



Kansas Child Care Licensure Flow Findings

35%

of child care respondents struggled with understanding where to start, supports available to them, and the licensing application process

31%

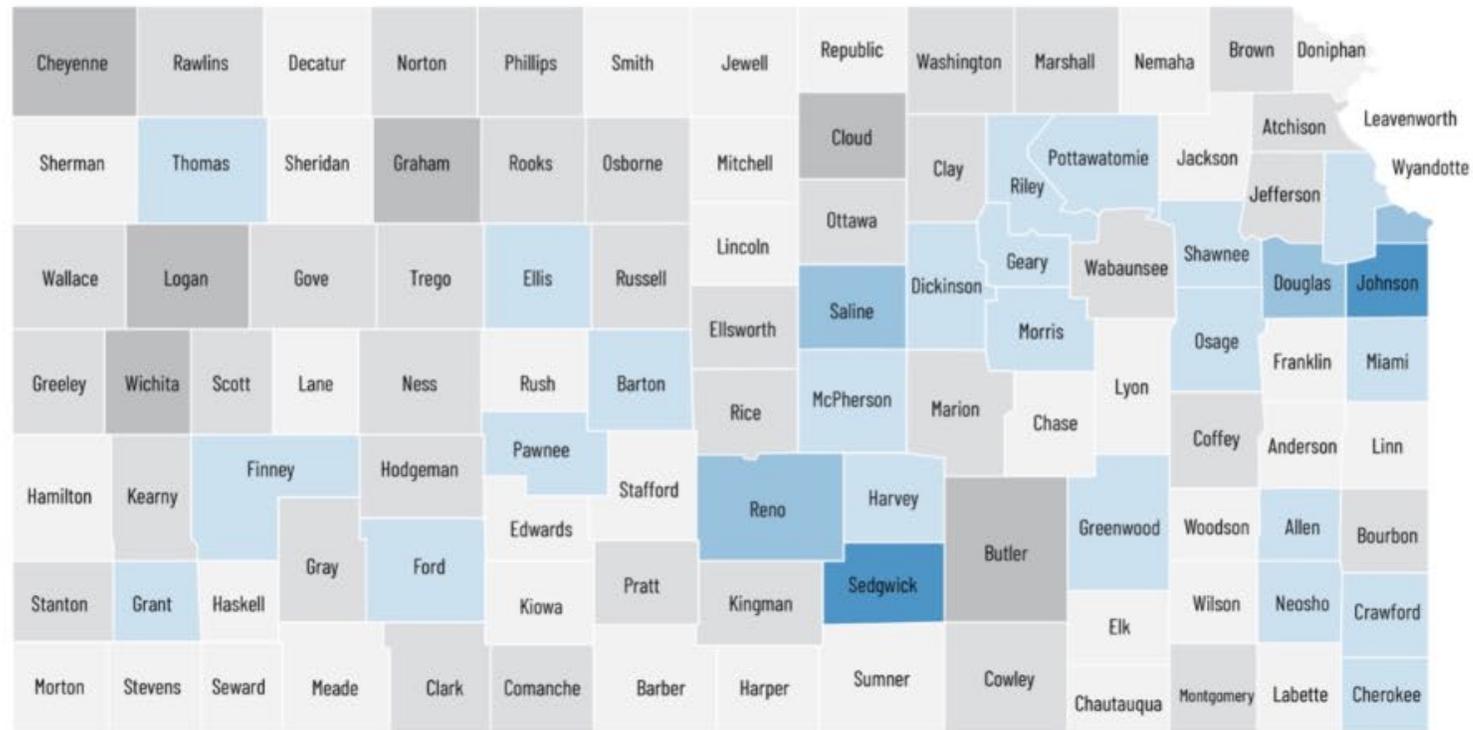
of child care provider respondents reported that they received or are receiving county or local level support from their surveyor.

93%

of child care provider respondents indicated that children, kids, or families were the bright spots in their childcare provider experience.

Kansas Child Care Licensure Flow Findings

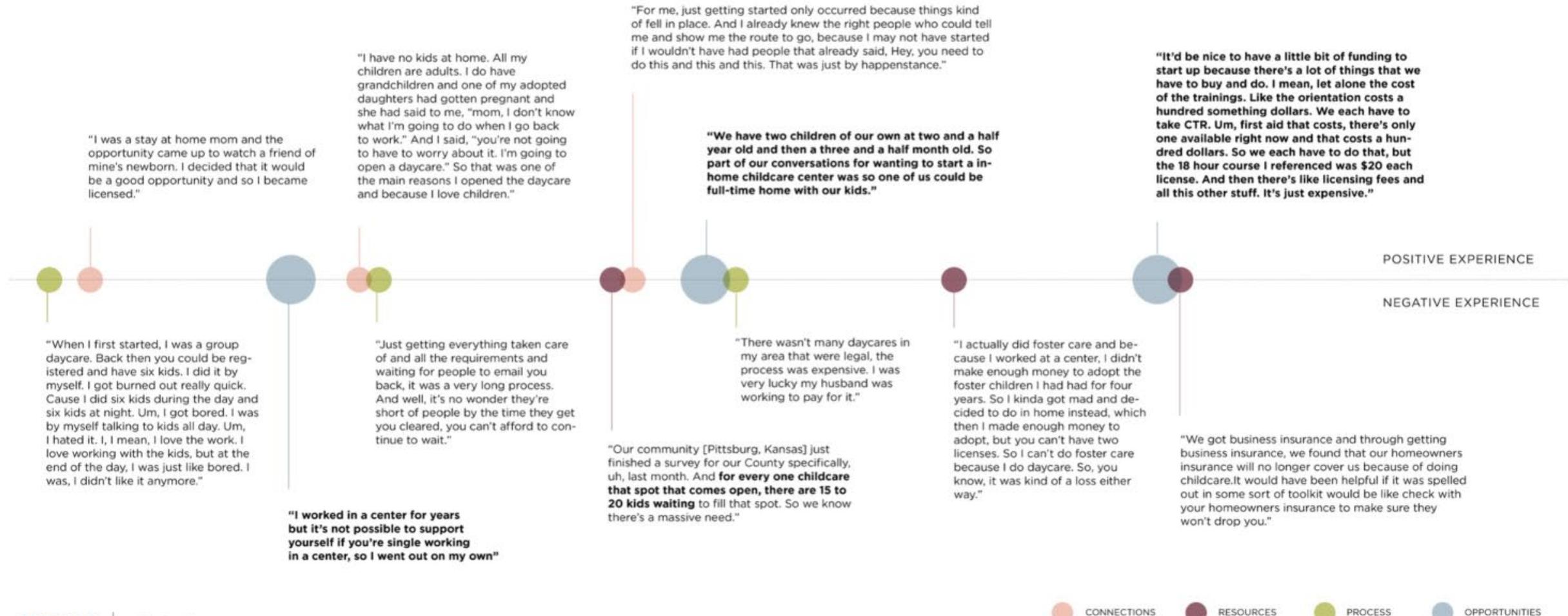
Response Rate by County



Kansas Child Care Licensure Flow

In Providers' Own Words

Pre-licensing



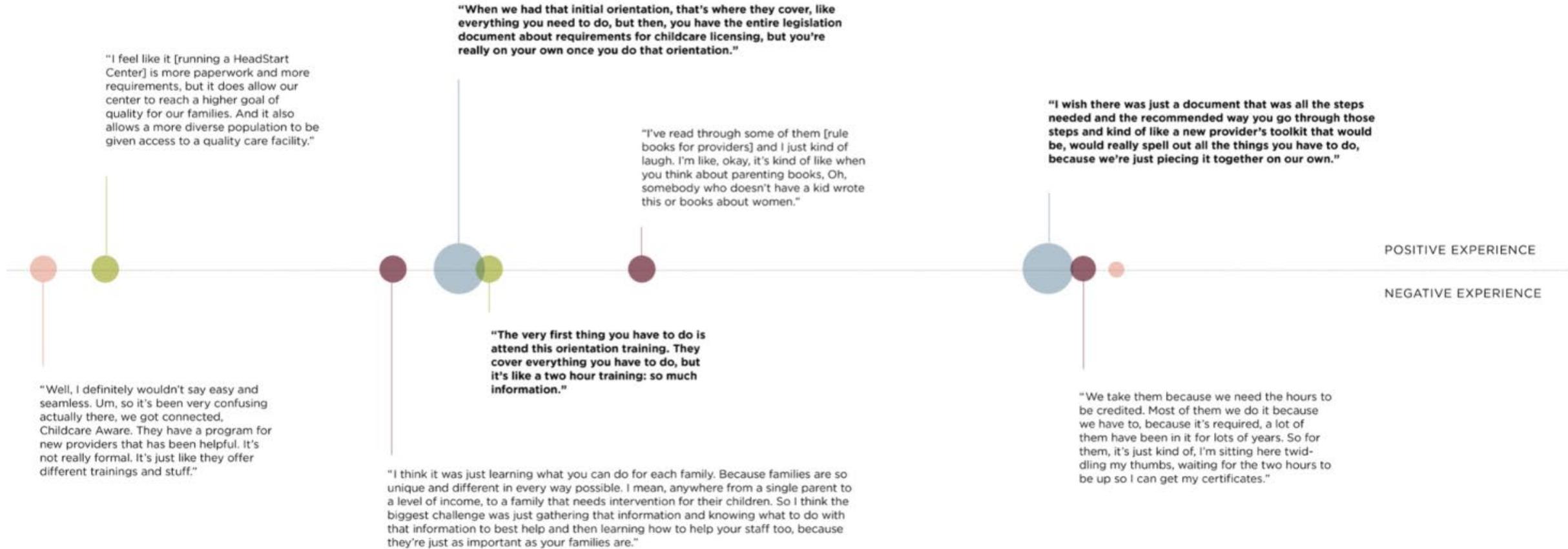


Kansas Child Care Licensure Flow In Providers' Own Words

***“ I worked in a center for years
but it’s not possible to support
yourself if you’re single working
in a center, so I went out on
my own.”—Kansas Child Care Provider***

Kansas Child Care Licensure Flow In Providers' Own Words

Licensing





Overview

The CPPR Landscape

“I wish there was just a document that was all the steps needed and the recommended way you go through those steps—like a new provider’s toolkit that would really spell out all the things you have to do, because we’re just piecing it together on our own.”

—Kansas Child Care Provider

Kansas Child Care Licensure Flow In Providers' Own Words

Post-license





Kansas Child Care Licensure Flow In Providers' Own Words

“I felt dumb that I got those emails and I just deleted them. I could’ve had help, but I didn’t understand it enough. I thought that’s way out of my reach. I’m a home daycare. That’s not for me. That’s for facilities or, I don’t know how to write a grant. How would I do that? So I just would ignore it.”

—Kansas Child Care Provider

Survey Questions and Raw Data

Kansas Child Care Licensure Flow Survey Questions—General

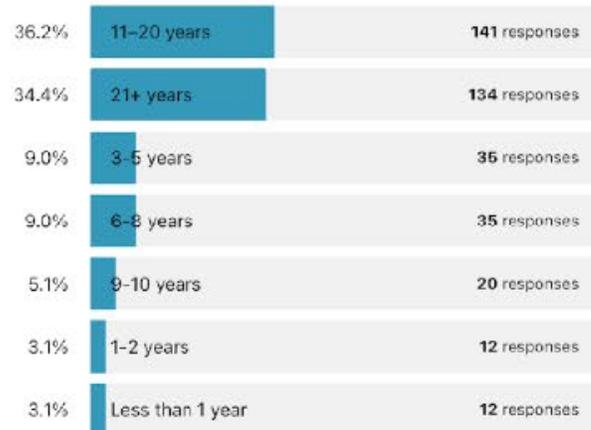
1b What is your facility license type?

389 out of 389 people answered this question



1d How long have you worked in Kansas licensed child care settings?

389 out of 389 people answered this question



1f What is your role?

389 out of 389 people answered this question (with multiple choice)



Kansas Child Care Licensure Flow Survey Questions—General

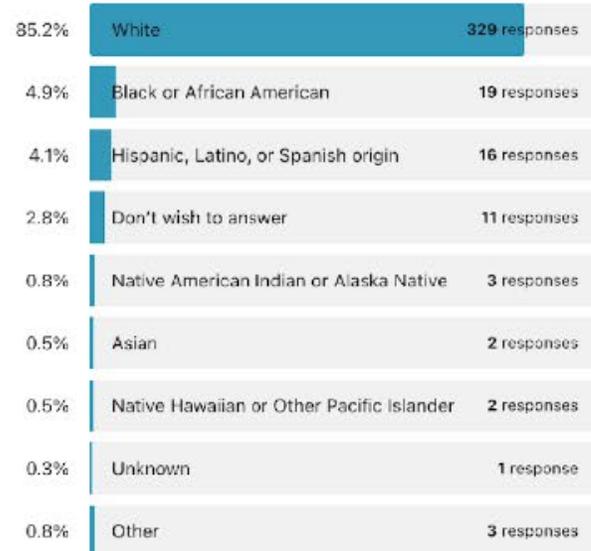
✓ 1g What is your primary language?

387 out of 389 people answered this question



✓ 1h How would you describe your ethnicity?

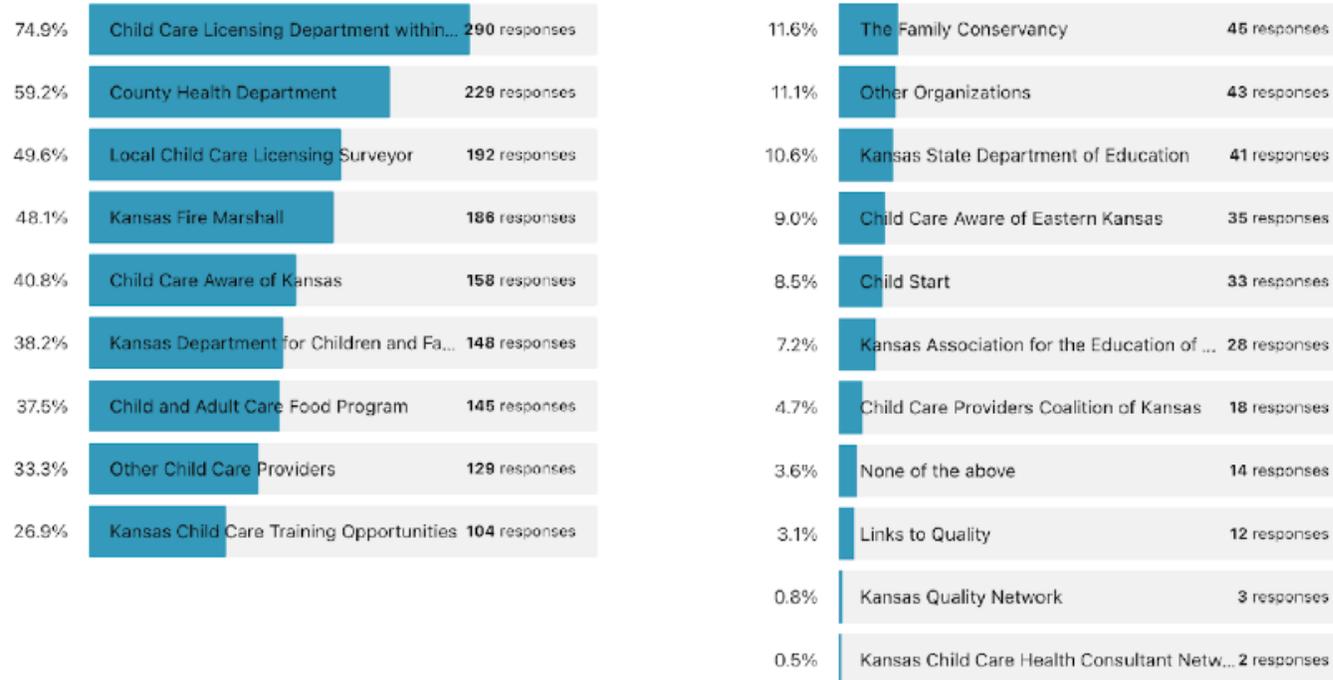
386 out of 389 people answered this question



Kansas Child Care Licensure Flow Survey Questions—Pre-licensing

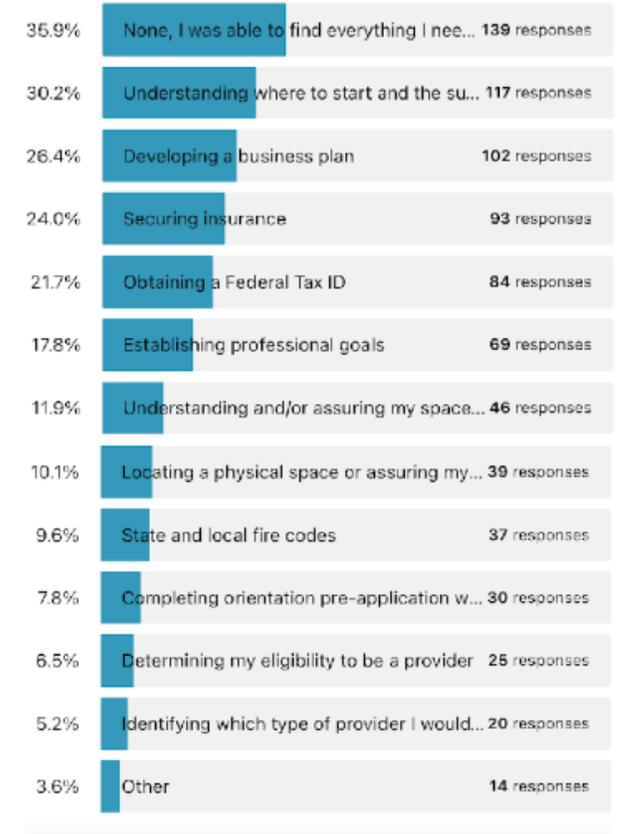
✓ 2b What connections did you make during this time?

387 out of 389 people answered this question (with multiple choice)



✓ 2a What resources or supports were missing or did not meet your needs in helping with obtaining your child care business license? This question is required.

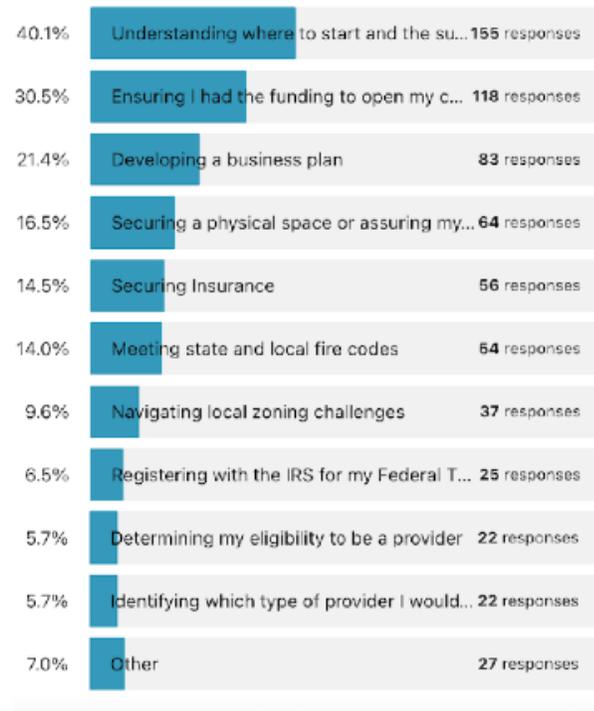
387 out of 389 people answered this question (with multiple choice)



Kansas Child Care Licensure Flow Survey Questions

✓ 2d What were the most challenging processes that you experienced during this time?

387 out of 389 people answered this question (with multiple choice)

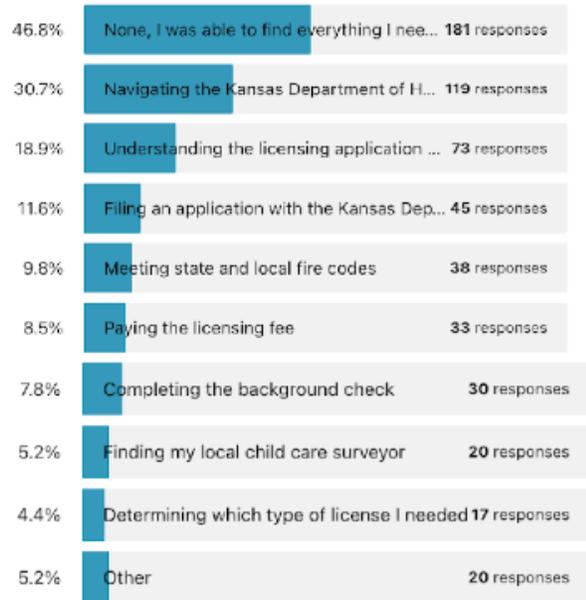


Kansas Child Care Licensure Flow Survey Questions—Licensing

3 Licensing Phase

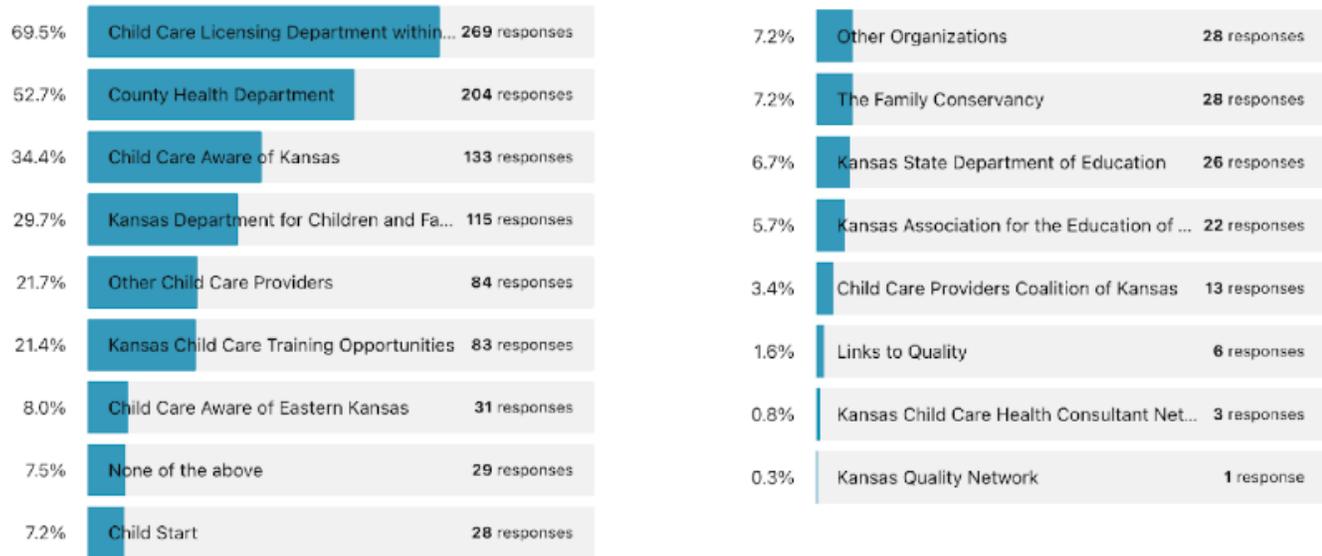
✓ 3a Were there any parts of getting licensed that were difficult to find help for? If yes, please select from the list below or choose Other and describe your own.

387 out of 389 people answered this question (with multiple choice)



✓ 3b What connections did you make during this time?

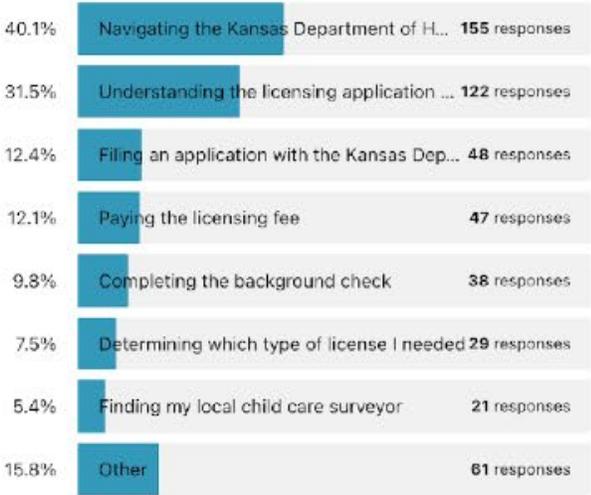
387 out of 389 people answered this question (with multiple choice)



Kansas Child Care Licensure Flow Survey Questions—Licensing

✓ 3d What were the most challenging processes that you experienced during this time?

387 out of 389 people answered this question (with multiple choice)



Kansas Child Care Licensure Flow Survey Questions—Post-licensing

4 Launch and Post-Licensing Phase

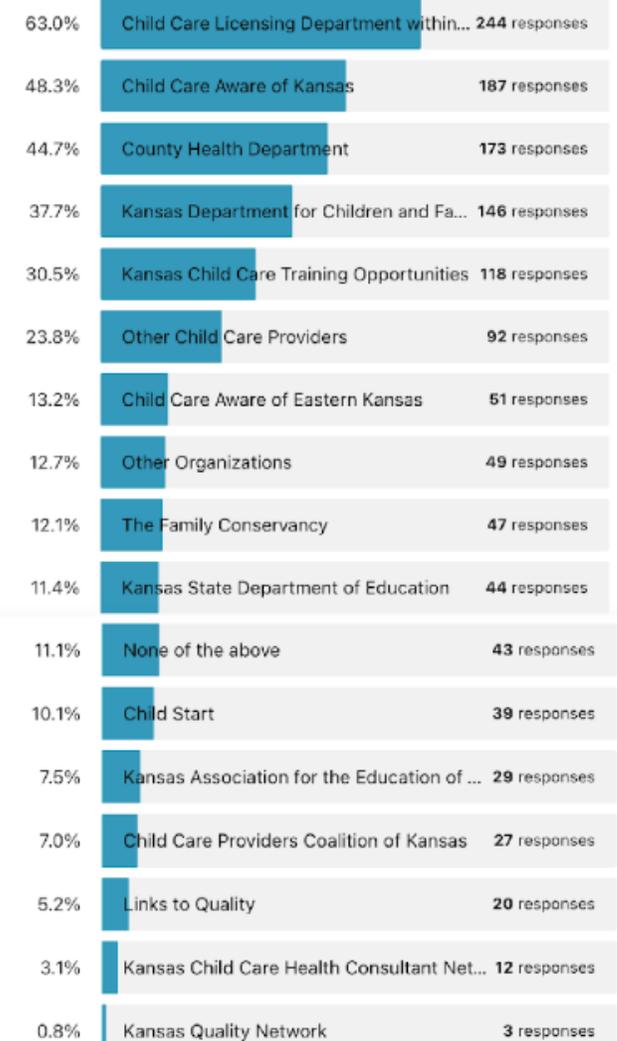
✓ 4a What parts of the process, if any, related to launching and operating your child care business were challenging or were difficult to navigate? This question is required.

387 out of 389 people answered this question (with multiple choice)



✓ 4b What connections did you make during this time?

387 out of 389 people answered this question (with multiple choice)

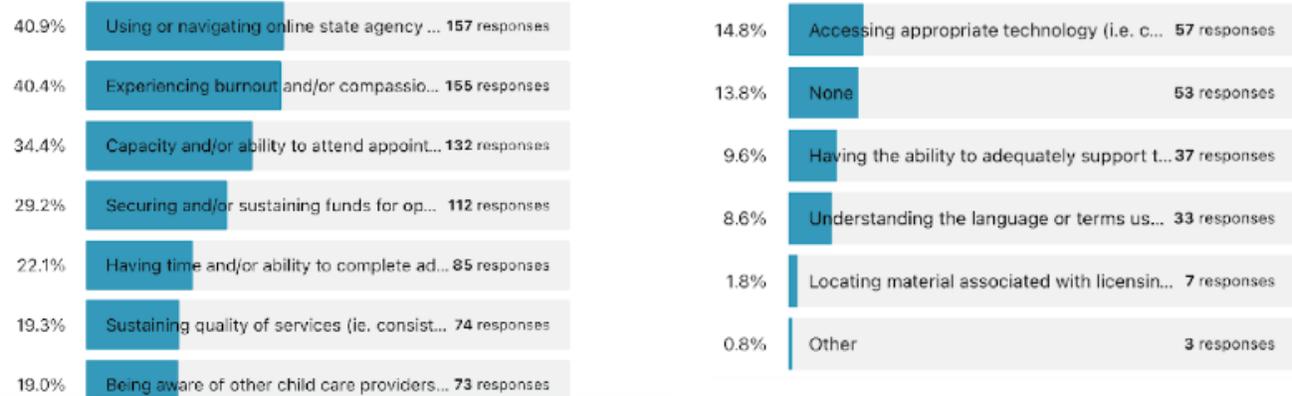


Kansas Child Care Licensure Flow Survey Questions—Post-licensing

5 Understanding barriers and supports

5a What challenges/barriers did you experience or are you experiencing along your journey?

384 out of 389 people answered this question (with multiple choice)





Kansas Child Care Licensure Flow Recommendations

We are in a transformational time.

We need to understand which of these opportunities:

- have the most impact in the providers' experience
- are specific to a particular phase of the providers' journey
- are most aligned with everything that is currently happening in the state and within CPPR's existing efforts in the bigger context of child care

Once we gain more understanding of the entire picture with additional stakeholders who are directly involved in the work supporting providers and the licensing process, we can prioritize, plan and implement pilots.

We believe choosing pilots should depend on a 3-tiered approach:

1. co-creation with state agencies, surveyors, and providers
2. accelerate the projects which are specifically aligned with the state-driven effort around relief and recovery
3. pilots/opportunities that might have disproportionate impact in adjacent areas (for example CBCAP)

Overview

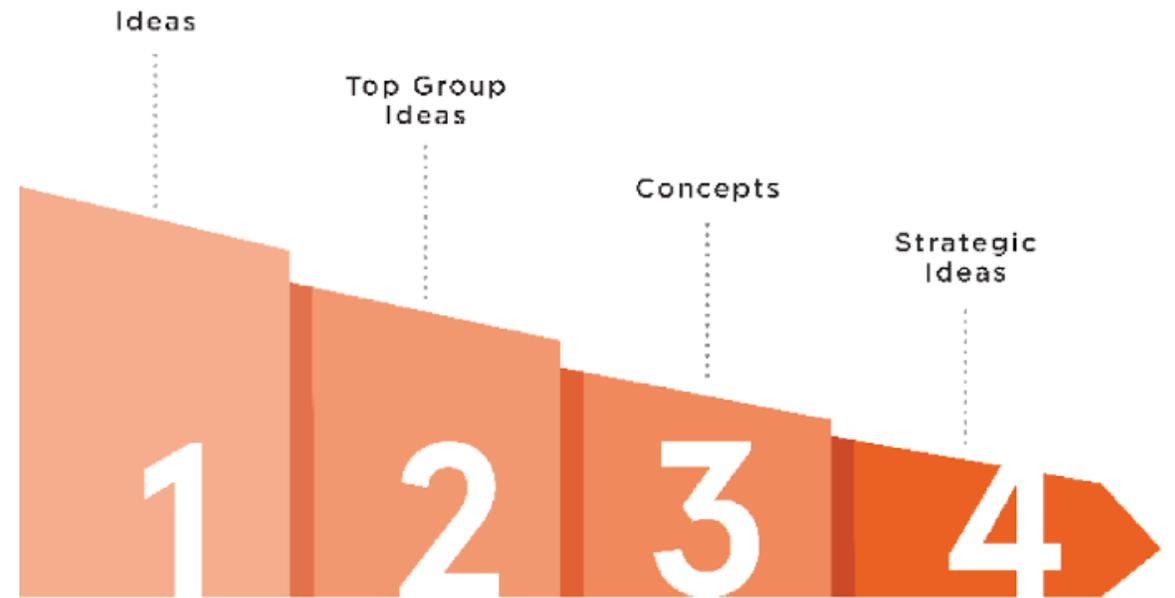
Co-creation of an Innovation Plan

Kansas Child Care: Co-creation of an Innovation Plan

Methods

Based on findings from Phase 1 of the project, it was determined that a co-creation workshop to identify the most impactful ideas to test would be beneficial. The cross-functional group included:

- Providers
- Surveyors
- State agency representatives
- Researchers



CHILD CARE PROVIDER EXPERIENCE MAPPING

- **May Co-Creation Session Overview**

- Kansas Department of Health and Environment and Department for Children and Families staff, Child Care Licensing Surveyors and Providers
- Half day session to collaboratively imagine solutions and opportunities related to the child care provider journey
- Prompt: How might we make Kansas the best place for quality child care for everyone involved?

PDG B-5 Renewal Grant



Innovation Plan: Actionable Ideas x Testing Horizon

EASE OF IMPLEMENTATION

A

Easy to Implement

B

Medium Level Effort to Implement

C

Hard to Implement

	<p>Concept 4: Provide starter kits to new providers Concept 8: Regularly scheduled accessible and open contact with surveyors and KDHE staff (office hours). Concept 28: Checklist and timeline of all steps for starting and licensing a child care business</p>	<p>Concept 11: Start up grants for the providers to start a center or group home Concept 12: Create a central repository for starting a childcare center information Concept 14: A wide variety of on demand, in the format you need, quality trainings for providers readily available Concept 26: Self-sustaining peer support model for providers, focusing on platform and how to moderate Concept 29: Campaign to educate parents on quality child care</p>	<p>Concept 5: Providing retirement for providers would bring many new people to our field as a recruitment tool Concept 13: Health insurance plans for providers Concept 17: Allow providers access to state employee insurance Concept 18: Living wage for providers Concept 25: Infant care</p>
<p>High</p>			
<p>IMPACT</p>	<p>Concept 2: Community education event on the value registered childcare Concept 3: Educate parents and community about the importance of brain development in the first years Concept 20: Public provider appreciation receptions - systematize Concept 21: At onboarding phase, more informal check-ins between providers and surveyors</p>	<p>Concept 1: Recognition for providers based on community discounts at stores, etc. (similar to teachers and first responders) Concept 6: Focus on the steps needed to start a program including entrepreneurial training Concept 7: Digital tools for onboarding new employees Concept 9: Reduce competition between providers Concept 15: A campaign to promote community buy-in and why quality child care is important Concept 16: Attracting new providers through educational incentives Concept 19: Increase accessibility to high quality face-to-face trainings for rural providers Concept 22: Incentivize and reward experience in child care Concept 23: How to better utilize surveyors to make funding opportunities clear to providers Concept 24: How to redefine the definition of quality of care Concept 27: Ongoing trainings for seasoned child care providers</p>	<p>Concept 10: Ongoing stipends and tax incentives for providers</p>
<p>Low</p>			

Test Immediately

Consider Testing

Monitor & Reassess



CHILD CARE PROVIDER EXPERIENCE MAPPING

- Mapping findings and ideas have been shared with:
 - Kansas Department of Health and Environment
 - Kansas Department for Children and Families
 - Kansas Children's Cabinet and Trust Fund
 - State Directors Team
 - Early Childhood Recommendations Panel
 - Child Care Systems Improvement Team

PDG B-5 Renewal Grant



CHILD CARE PROVIDER EXPERIENCE MAPPING

- The mapping findings will be available on Cabinet website soon.
- We encourage you to use the data and ideas generated in your work.
- These ideas are starting points - consider how they can be developed or tweaked locally.
- Example – how can you recognize providers or build awareness in your community?

PDG B-5 Renewal Grant



CHILD CARE PROVIDER EXPERIENCE MAPPING

- This project is a valuable source of provider input that we all can build on to ensure ongoing opportunities for providers to share their voices.
- Thank you to the providers who participated and to our partners who supported the process!
- Interested in getting involved or have questions?

Contact Meghan Kluth at mkluth@ku.edu

PDG B-5 Renewal Grant



REMINDERS AND NEXT STEPS

- Early Childhood Recommendations Panel Meeting (6/18)
 - Registration and YouTube Viewing Information on the Cabinet website.
- Next Biweekly Webinar – Wednesday, June 16th
 - Let us know what topics you're interested in, or if you have information to share in the webinars or weekly emails.
- Cabinet and Stakeholder Group Meeting (8/6)
- Share feedback! - <https://kschildrenscabinet.org/share/>

Early Childhood System



<https://kschildrenscabinet.org>



Thank you!

