



KANSAS EARLY CHILDHOOD RECOMMENDATIONS PANEL MEETING Friday, August 21, 2020

Visit the Kansas Children's Cabinet and Trust Fund website for meeting materials and the [YouTube recording: https://kschildrenscabinet.org/panel-meetings/](https://kschildrenscabinet.org/panel-meetings/)

Members Present

Nichelle Adams, Kansas Department for Children and Families

Jennifer Adhima, Project Eagle, University of Kansas Medical Center

Marites Altuna, Kansas Deaf-Blind Project

Rachel Anno, Kansas Department for Children and Families

Mallory Arellano, Newman University

Emily Barnes, Barnes Child Care

Deanna Berry, Russell Child Development Center

Gail Cozadd, Kansas Children's Service League

Rachele FioRito, United Way of the Plains

Jenny Flinders, University of Kansas Center for Public Partnerships and Research

Kelly Frantz-Langford, TARC, Inc.

Amy Gottschamer, Googols of Learning

Kim Hawkins, USD 233 - Olathe Public Schools

Sheila Hermocillo, USD 443 - Dodge City Public Schools

Eva Horn, University of Kansas Department of Special Education

Peggy Kelly, Kansas Head Start Association

Kim Kennedy, Kansas Department for Children and Families

Emily Killough, Children's Mercy Kansas City

Lorrena (Lori) Kravitz, Kansas Department of Health and Environment

Cornelia Stevens, TOP Early Learning Centers

Tanya Bulluck, Child Start

David Lindeman, University of Kansas Life Span Institute at Parsons

Kelli Mark, Kansas Department of Health and Environment

Natalie McClane, Kansas State Department of Education

Dee Rankin, Child Start, Inc.

Amy Meek, Kansas Children's Cabinet and Trust Fund

Paula Neth, The Family Conservancy

Patty Peschel, Kansas Child Care Training Opportunities, Inc.

Amanda Petersen, Kansas State Department of Education

Angie Saenger, Child Care Aware of Kansas

Jan Scheideman, Riley County Health Department

Chelsea Schulte, Kansas Child Care Training Opportunities, Inc.

Christi Smith, DCCCA

Heather Staab, Kansas Department of Health and Environment

Amber Tankersley, Pittsburg State University

Reva Wywadis, Child Care Aware of Eastern Kansas

Welcome: Amanda Petersen called the meeting to order with a quorum present and introduced herself. Amy Meek shared the open meeting rules and processes for the meeting and directed participants to the Kansas Children's Cabinet and Trust Fund website for meeting materials.

New Kansas Children's Cabinet and Trust Fund Staff Introductions:

Debbie Deere, Early Childhood Systems Coordinator
Hannah McGahey, Early Childhood Workforce Coordinator

Meeting Agenda:

Overview of the meeting's agenda presented by Amanda Petersen

Peggy Kelly moved to approve the agenda and Gail Cozadd seconded, with a unanimous vote to approve the agenda as presented.

July 17, 2020 Meeting Minutes:

Amy Meek moved to approve the agenda and Mallory Arellano seconded, with a unanimous vote to approve the July meetings as presented. Unanimous vote to approve meeting minutes as presented

Open Forum - Written Comments:

None presented

"Good Beginnings Last a Lifetime" Campaign: Recruitment, recognition, and retention of child care providers - Presented by Lorrena Kravitz, Kansas Department of Health and Environment

- Good Beginnings Last a Lifetime - branded In 1999, developed In partnership with Child Care Aware of Kansas
- Original target audience included potential child care providers to help prepare the applicant and ensure successful application submissions. Used as a recruitment tool.
- Good Beginnings Last a Lifetime rebranded materials in 2014 and updated the information.
- A shared responsibility between local and state supports to ensure successful recruitment and retention of child care providers.
 - What work is being done for this purpose at the state level?
 - Amy Gottschamer-connection with local chapter of Kansas Association of Education for Young Children. Tied closely with Kansas Department of Health and Environment licensing surveyors. Try to invite new providers to group meetings when they get started so that they are aware of supports in the community.
 - Lorrena Kravitz- would be interested to see the retention of providers that are a member/connected to a professional organization compared to those that aren't? If this data was available it would be nice.

- Emily Barnes- second what Amy Gottschamer mentioned. A member of Child Care Provider Coalition of Kansas. Hearing of many providers having to close over the past few months.
- Tanya Bulluck- Community Awareness Workgroup in Wichita. Focus is trying to get employers to see child care providers as professionals. Using local media to promote providers and the work they do.
- Marites Altuna- How can your local Chamber of Commerce help support providers?
- Lorrena Kravitz- Have had Chambers come together with local businesses and provide start-up costs. Scholarships for supplies. Even small amounts can really help providers get established.
- Debbie Deere- Very involved with the Lansing and Leavenworth Chamber. Made a big difference in my program's visibility in the community. Was allowed to present a few times in regards to the importance of early childhood and share more information.
- Deana Berry- Majority of providers in Southwest Kansas are home based. Struggle at times getting providers to think of themselves as a business, so partnering with local Chambers could assist with this.
- Sheila Hermocillo- Is there a master list available of organizations/groups available as a resource to child care providers?
- Reva Wywadis- Child Care Resource and Referral Network is often the connecting agency that fills that role.
- Peggy Kelly- Is there something the Panel can do to be helpful with this discussion?
- General discussion regarding marketing, media, and how to highlight the positive work of child care providers in Kansas.
- Natalie McClane- Programs recruiting high school students to get into the profession. Ottawa is a great example of this, the students can even earn their Child Development Association (CDA) before graduation.

Kansas Workforce Registry- Patty Peschel and Linda Logan

- How could a registry improve recruitment and retention?
 - can serve as a hub for data (collect education history, professional development, professional history, etc.)
 - Kansas is one of less than ten states that does not have a registry system. Many states are currently revising the registry system they currently have.
 - National Registry Alliance a great resource
 - Workforce Development Advisory Group- monthly meetings started in 2019
 - Working on a draft of recommendations to the state director's group
 - Focus on goal 6 (Workforce) of the strategic plan

- Can help inform policy makers.
- Functions
 - Technical Assistance tracking/monitoring
 - Statewide training calendar/registration
 - Job Boards
 - Credential approvals
 - Communication hub/system
 - Licensing Verification
 - Video from California which helps connect all of the pieces of a registry
<https://www.youtube.com/watch?v=BTSozVq00KU&feature=youtu.be>
- Discussion regarding how the Panel can support as Kansas creates a workforce registry

Kindergarten Transition Workgroup- Peggy Kelly

- September 9th and 23rd, will be sharing specific information during the All in for Kansas Kids webinars regarding Kindergarten Transition.
- Will be engaging in conversations regarding community transition processes.
- November 13th will have a virtual session for communities to engage with our facilitators on transition discussions.

Request for future agenda items

- Kindergarten Transitions Workgroup on 8/26. Will be looking at examples from other states to pull together a sample MOU to share with communities to use as a template.
- Lorrena Kravitz- proposal for a workgroup that can work on developing a single message to be used when working with Chambers on child care issues. If interested send an email to Debbie Deere (ddeere@ksde.org)

Upcoming Meetings

Recommendations Panel – Friday, September 18, 9:30am via Zoom

Starting in October, the Panel will be meeting on the third Friday of each month beginning at 9am.

Adjournment

Meeting was adjourned at 11:25 a.m.