

# All In For Kansas Kids



Early Childhood  
Recommendations Panel

**MEETING** AUGUST 21, 2020



# WELCOME

- **Thank you** for serving Kansas children, their families, and our state's early childhood care and education professionals!
- Today's meeting materials are posted at <https://kschildrenscabinet.org/panel-meetings/>.
- This is a remote meeting.



# TODAY'S AGENDA

- Approval of Agenda
- Approval of July 17, 2020 meeting minutes
- Kansans' Open Forum - Written Comments
- Presentation by Lori Kravitz, KDHE, on "Good Beginnings Last A Lifetime" Campaign / Panel discussion to follow
- Kansas Workforce Registry discussion
- Requests for future agenda items
- Upcoming meetings



# ACTION ITEMS:

- Approval of Agenda
- Approval of July 17, 2020 meeting minutes



## KANSANS' OPEN FORUM

*Kansans may email written comments to Debbie Deere ([ddeere@ksde.org](mailto:ddeere@ksde.org)) by 5:00 p.m. on Thursday, August 20 to be shared with the Panel during this portion of the meeting.*



## **“GOOD BEGINNINGS LAST A LIFETIME” CAMPAIGN:** **RECRUITMENT, RECOGNITION, RETENTION OF CHILD CARE PROVIDERS**

Lori Kravitz, KDHE, will present an overview of this campaign

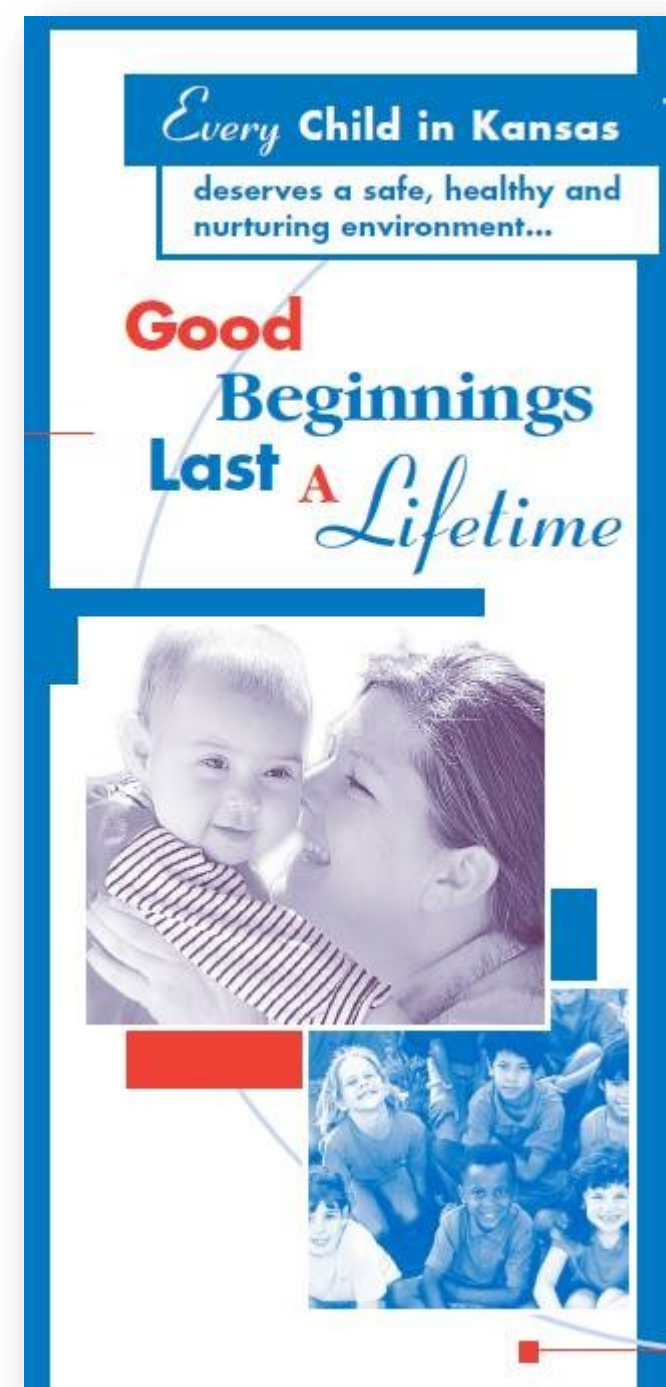
- Conversation with early childhood partners on the Panel to guide future work of campaign
- Discussion of current practices in Kansas
- Compile a list of ideas to reform, refresh, and launch a new campaign



# GOOD BEGINNINGS LAST A LIFETIME

- The Good Beginnings Last a Lifetime (GBLL) tagline was branded in 1999.
- Materials included a pamphlet, orientation curriculum and a short video highlighting an initial survey and health and safety regulation requirements.
- The target audience was potential child care providers and the materials were intended to better prepare the applicant and ensure a successful application submission and initial survey.

Early Version





## What We Know

- Local leaders and advocates have the greatest impact when it comes to the recruitment of child care providers.
- There is a shared responsibility between local and state to ensure ongoing successful recruitment and retention of child care providers.

## What We Need To Know

- What work is being done for this purpose at the local level?

Current Version



Every child in Kansas deserves a safe,  
healthy and nurturing environment...

**Good Beginnings Last  
a *Lifetime***





# KANSAS WORKFORCE REGISTRY

## Introduction

- What is a workforce registry
- How could launching a workforce registry strengthen and drive quality in the Kansas early childhood system
- How can we learn more



# PANEL MEMBERS CURRENTLY SERVING ON THE WORKFORCE DEVELOPMENT ADVISORY GROUP

- Amy Gottschamer
- Christi Smith
- David Lindeman
- Dee Rankin
- Jennifer Forker
- Kim Kennedy
- Kim Hawkins
- Nichelle Adams
- Patty Peschel
- Peggy Kelly
- Rachel Anno
- Sheila Hermocillo



# KANSAS WORKFORCE REGISTRY DISCUSSION

- **How can we gather information** about current data systems and collections regarding early childhood care and education providers' qualifications and professional development
- **How can the Panel support** other agencies and stakeholder groups as Kansas launches a workforce registry



# KINDERGARTEN TRANSITIONS WORKGROUP

- Amy Gottschamer
- Dee Rankin
- Jan Scheiderman
- Cornelia Stevens
- Kim Kennedy
- Mallory Arellano
- Marites Altuna
- Natalie McClane
- Peggy Kelly (Chair)
- Rachel Anno
- Reva Wywadis
- Sheila Hermocillo



# UPCOMING MEETINGS

## ➤ Requests for future agenda items:

- Is there a specific date/timeframe for the proposed agenda item?

## ➤ Upcoming Meetings

- Kindergarten Transitions Workgroup: 8/26/20 – 1:30 p.m. via Zoom
- Recommendations Panel: 9/18/20 – 9:30 a.m. via Zoom

Third Fridays of the month beginning at 9:00 a.m. in October







# Adjournment

