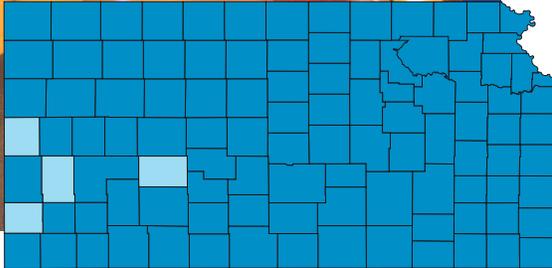




SERVICE AREAS

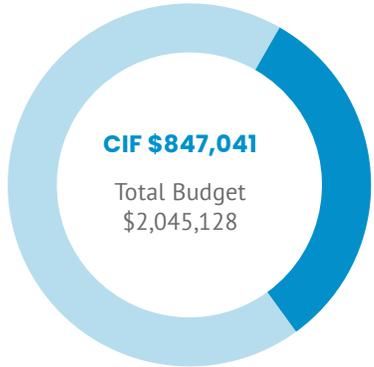


Tobacco Use Prevention Program

KANSAS DEPARTMENT OF HEALTH AND ENVIRONMENT

Educates the public about the harmful effects of tobacco products to support cessation and prevention

The Tobacco Use Prevention Program uses evidence-based strategies and community partnerships to educate the public and increase awareness about the negative health effects of tobacco use. The program aims to prevent children from becoming smokers, reduce tobacco-related deaths and exposure to second-hand smoke, and promote policy change. To support the success of current tobacco users who are trying to quit, the program operates the Kansas Tobacco Quitline (1-800-QUIT-NOW).



POPULATION	SERVED
Total Children	544,625
Prenatal to Age 2	59,305
Ages 2-5	89,469
Ages 5-12	214,217
Ages 12-18	181,634
Adults	1,685,915
Professional Development	1,019

PARTNERS

- Healthcare Providers
- University of Kansas Medical Center
- National Alliance on Mental Health
- Community Care Network of Kansas
- Community Counselors & Health Workers
- Special Supplemental Nutrition Program for Women, Infants, Children
- Colleges and Universities
- WorkWell Kansas
- School Districts

WHAT IS THE PROGRAM'S IMPACT?

- Increases public knowledge and awareness of the health risks associated with tobacco use
- Increases cessation rates by expanding access to and awareness of proven methods of tobacco cessation
- Decreases the number of youth who use tobacco products by implementing tobacco-free school initiatives, restricting access to tobacco products, and educating about tobacco-induced illnesses
- Reduces the number of tobacco-related deaths

HOW DOES THE PROGRAM MONITOR AND ENSURE QUALITY?

- Tracks statewide statistics on tobacco use to identify areas for intervention following state and national product trends
- Advocates for policy changes related to the availability and accessibility of tobacco-related products and materials

2,260

Tobacco users received an intervention service through the Kansas Tobacco Quitline

90% Kansas children born to tobacco-free mothers (Kansas Department of Health and Environment, 2017)

57% Adult Kansas smokers stopped smoking for one day or longer because they were trying to quit smoking (Kansas Behavioral Risk Factor Surveillance System, 2017)

3% Fewer high school students reported smoking cigarettes during the previous 30 days, from 2013 to 2017 (Kansas Youth Risk Behavior Survey)

