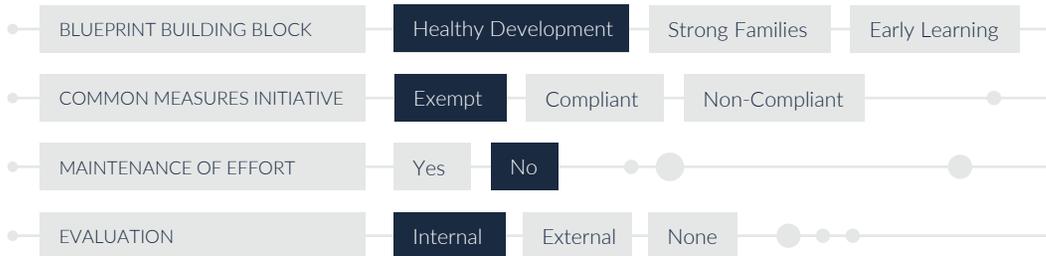
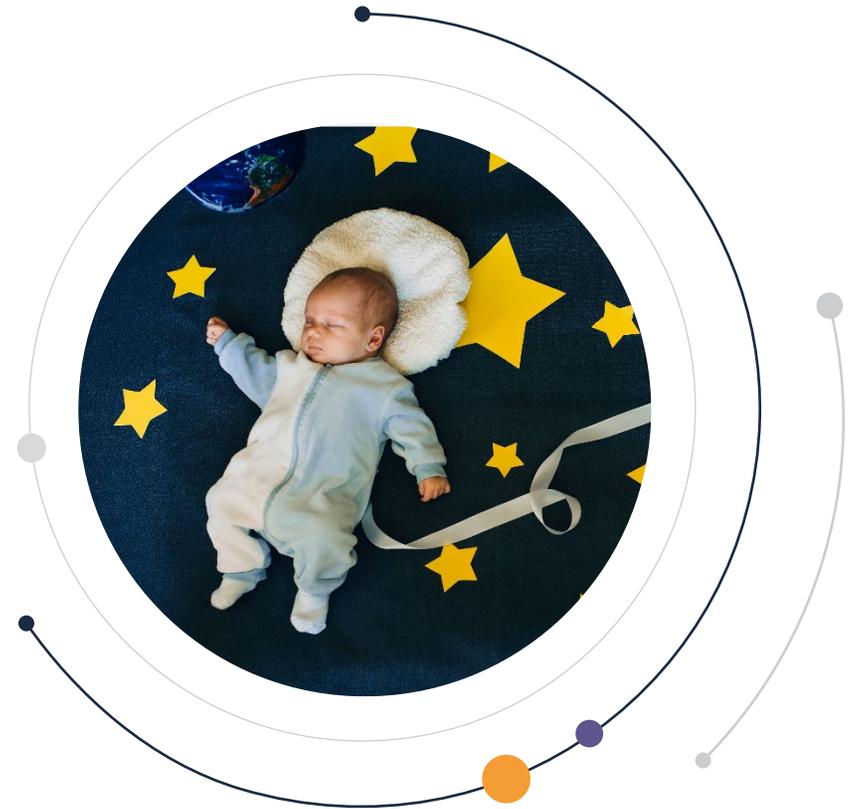


# Maternal and Child Health Home Visiting

Kansas Department of Health and Environment (KDHE)

## Home visiting services for pregnant women, new mothers, and infants

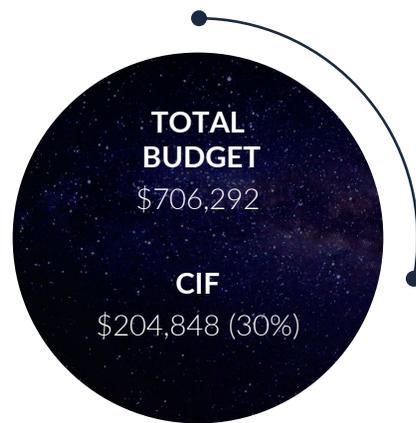
To help new parents give their child the healthiest possible start in life, Maternal and Child Health (MCH) Home Visiting, formerly known as Healthy Start Home Visitor, offers outreach and referral services to pregnant women and families with babies up to one year of age. The aim of MCH Home Visiting is to increase the number of women receiving comprehensive health care and services during pregnancy and beyond. Home visits provide opportunities to observe the home environment, identify needs and supports for reaching family goals, and adapt interventions to meet needs.



# Maternal and Child Health Home Visiting

## THE NEED

Many communities offer limited resources for expectant and new mothers. MCH Home Visiting helps fill those gaps by providing in-home screenings, education, and preventive care to improve both maternal and infant well-being, which in turn reduces the need for later interventions. As part of a continuum of care, home visitors ensure that young families are able to meet their basic needs and, if required, access other services such as WIC, nutrition support, or longer-term home visiting programs.



## OUR SOLUTIONS



### EDUCATION

New and expectant mothers receive information and guidance around pregnancy, child care, and healthy maternal behaviors.



### REFERRALS AND RESOURCES

Screening and referrals to community agencies help connect families to needed services for optimal health and well-being.



### PARENT SUPPORT

In-home interventions, beginning prenatally and up to one year post-delivery, help support parenting and improve skills.

---

*"We educate, refer when needed, and connect [families] with community resources."*

~ Carrie Akin, Maternal and Child Health Home Visiting

# Maternal and Child Health Home Visiting

## OUTCOMES

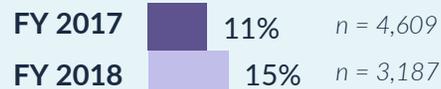
### Mothers who initiated breastfeeding at birth



### Infants born to women receiving prenatal care during first trimester

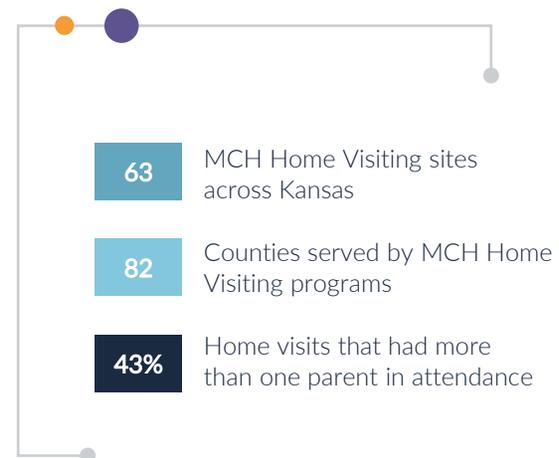


### Number of women who reported smoking during pregnancy



## FY 2018 POPULATION SERVED

Total Children	4,342
Prenatal to Age 2	4,342
Ages 2-5	0
Ages 5-12	0
Ages 12-18	0
Ages 18+	0
Caregivers	5,042
Professional Development	154



# Maternal and Child Health Home Visiting



## LOOKING BACK

### WHAT WE'VE ACCOMPLISHED

Updated training requirements for supervisors/home visitors to ensure consistency in services across the state, including:

- Face-to-face training for home visitors within the first nine months of hiring
- A six-module online Head Start training
- Quarterly technical assistance seminars
- Home visitor shadowing
- Mental health first aid training

Developed a home visiting safety checklist for families to self-assess home safety at any time

Provided free trainings on both domestic violence and breastfeeding

## LOOKING FORWARD

### WHERE WE'RE HEADED

Increasing the number of health departments that provide home visiting services

Focusing program evaluation efforts on continuous quality improvement

Continuing to improve consistency in service delivery, workforce competency, and the quality of maternal and child health services

Identifying ways in which services can be more appealing to families and developing a marketing campaign to enhance participation and outreach

**Evaluation Practices:** MCH Home Visiting uses DAISEY for data entry and reporting. Evaluations focus on program service and continuous quality improvement to better connect families to existing resources, resulting in better health outcomes for prenatal women, new mothers, and their infants. Evaluation findings are included in the annual Title V Maternal and Child Health Block Grant report and are shared with local provider agencies, the Kansas MCH Advisory Council, and other community partners through the KDHE Maternal and Child Health web page, community outreach activities, and presentations.

**Evidence Base: Gateway Service.** Maternal and Child Health Home Visiting identifies unique needs and connects parents with appropriate evidence-based services and resources to support healthy families and babies.